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THE Publishers' Weekly

The American Book TRADE JOURNAL

VOL. CXXIV

SEPTEMBER 2, 1933

NO. 10

"Here are all the eccentric and unusual qualities which people applaud dead, famous authors for, but which they might not so easily accept in the work of a living widow."



VIOLET CLIFTON'S THE BOOK OF TALBOT

Sept. 21, \$3.50

HARCOURT, BRACE & COMPANY, 383 MADISON AVE., NEW YORK

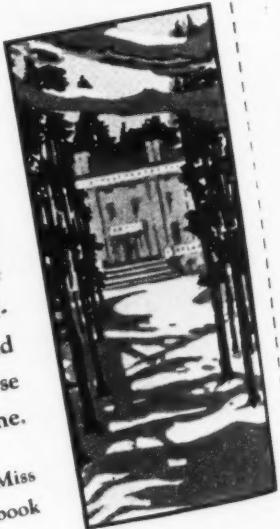
This advertisement enlarged to the full size of this page (125 x 3) will appear in the September 10th New York Times Book Review

The Fourth Novel of the Famous Jalna Saga
JALNA, WHITEOAKS OF JALNA, FINCH'S FORTUNE
and now —

THE MASTER OF JALNA

THIS is the book of Renny Whiteoak—at 46 head of the tumultuous Jalna clan—Renny with his fascination for women, his bluntness for men, his deep and hidden loyalty for Jalna. Here are the Whiteoaks, body and soul, going about their life in the same warm-blooded, quarrelsome, affectionate way. This novel can be read with complete enjoyment by those who have never visited the Jalna scene.

Gertrude Atherton says: "I wish Miss de la Roche would write a Jalna book a year for the rest of her life . . . one can never have enough of them."



by
MAZO de la ROCHE

An Atlantic Novel \$2.50 Everywhere
LITTLE, BROWN & COMPANY • Publishers • BOSTON

**COMING
SEPTEMBER 8th**

The First Printing
of 20,000
is going—going—
almost gone.

The Second Print-
ing of 5,000
was ordered
August 21st.

**IS YOUR
ORDER IN?**

We believe that
THE MASTER OF JALNA
will be one of the big novels of
the Fall and shall exploit it
accordingly.

An Atlantic Novel. \$2.50
LITTLE, BROWN & COMPANY, Boston

Good News!

Every book seller knows the decisive success registered by Elizabeth Corbett's "The Young Mrs. Meigs." It was—and continues to be—one of the most attractive and warmly loved novels of recent years. It is therefore good news that a new "Young Mrs. Meigs" novel is announced for publication September 22—

A NICE LONG EVENING

by

ELIZABETH CORBETT

It is an altogether separate novel, but it has Mrs. Meigs as its central character. Order stock now so as to be ready for the rush for this completely winning and cheering novel. The "Young Mrs. Meigs" fans are going to rally to it the minute it is in the stores and then the talk will start—for "A Nice Long Evening" has wistful humor, deep insight into human hearts, convincing drama, and above all gallant, ageless Mrs. Meigs.

To be published September 22

\$2.00

D. APPLETON-CENTURY COMPANY
35 West 32d Street **New York**

The Ryerson Press, Queen and John Streets, Toronto, Ontario, handles the Appleton-Century general trade line in Canada.

Sell "A Nice Long Evening" to everyone with a sense of humor and with a taste for entertainment that is brisk and cheerful and truly satisfying.

A ridiculous, ribald, Rabelaisian, and most original book about a row between the author



JAMES G. DUNTON

who wrote

"A Maid and a Million Men"



and his publishers. Sad to relate there is more truth than fiction in it. It's a book that isn't a book. It's a novel that isn't a novel. Certainly no one but Dunton would ever think of such a thing—or be able to write it.

It's THE

QUEEN'S HAREM



which might well be called

"A Man and a Million Maids"



**Radiogram
Collect**

SEARS - PUBLISHER
NEW YORK

ON SOUTHERN GIRL BY MISTAKE AND CANNOT GET OFF STOP
BOUND FOR HONOLULU STOP CAN EXPLAIN EVERY THING
STOP WAS SAYING FAREWELL TO CHRISTINE IN STATEROOM
WHEN SHIP SAILED STOP UNAVOIDABLY DETAINED STOP MUST
CONTINUE TO HONOLULU STOP PLEASE CABLE FIVE HUNDRED
DOLLARS FOR RETURN BY NEXT BOAT STOP WILL WRITE
FULL DETAILS LATER STOP SOUTHERN GIRL VERY FAST
STOP DOES IT IN RECORD TIME SO WILL BE BACK SHORTLY

DUNTON

and then the weird tale is on. Dunton goes to the South Seas dropping "Radiograms Collect" to his publishers along the way—goes to the Island of Nani—goes into the harem of Queen Lala—oh La La!—keeps on cabling the publishers telling them he will write the promised novel as soon as he gets his typewriter repaired and gets out of the harem.

Coming September 25th

Please, Mr. Bookseller, read 20 pages and we shall not have any worry about your order!

\$2.00 SEARS PUBLISHING CO., 381 Fourth Avenue, N. Y.



HITLER'S My Battle

Infinitely more valuable and interesting than anything which has been written *about* Hitler is this translation of a book *from his own pen*.

A sensation in Europe, "My Battle" is almost compulsory reading for all intelligent observers of the modern political scene.

Like the "New Russia's Primer," it was not composed as propaganda for foreign consumption, but for the enlightenment of his own people. *It will be published October 4 at three dollars.*

HOUGHTON MIFFLIN COMPANY

D. Appleton-Century Company
on September 1st takes over
the publication of the
“E. F. G.” Pocket Dictionaries

Here are six ideal pocket dictionaries. Carefully edited so as to really contain the words of everyday usage (including commercial and trade terms), printed in admirably clear type on satisfactory paper, and durably bound, these form a truly ideal group of pocket dictionaries which are smaller and little heavier than an ordinary wallet.

The bookstore needs to stock a line of pocket dictionaries for travellers and students and for the home and office. The "E. F. G." group of six volumes is perfectly suited to the demand the bookstore meets for this type of item. Here are truly staple books which will sell year in and year out. Be sure that your dictionary department knows of these books.

D. APPLETON-CENTURY COMPANY
35 West 32nd Street New York

The Ryerson Press, Queen and John Streets, Toronto, Ontario, handles the Appleton-Century general trade line in Canada.

Here are the six "E.F.G." Pocket Dictionaries

Pocket Pronouncing Dictionary of the English Language. Compiled by E. H. Truslove. This volume contains over 27,000 references, covers 576 pages, and includes appendices on principle moneys of the world, noteworthy sayings, etc. 75c

New Pocket Dictionary of the German and English Languages. Compiled by J. B. Close. In the 595 pages of this volume, German-English and English-German vocabularies are both given. It also contains the most useful daily and commercial words, proper names, currencies, weights, etc.

New Pocket Dictionary of the Spanish and English Languages. The book runs to 888 pages and contains both Spanish-English and English-Spanish vocabularies; also notes on pronunciation and accentuation of Spanish, etc. \$1.00

New Pocket Dictionary of the Latin and English Languages. Compiled by J. Macfarlane. This 876 page volume contains both Latin-English and English-Latin vocabularies, with the addition of a copious selection of Latin phrases, their translations, and English equivalents. \$1.00

New Pocket Dictionary of the English and Italian Languages. Compiled by E. Stokes. Covering 526 pages, this book gives English-Italian and Italian-English vocabularies and contains comparative money tables, abbreviations, etc. \$1.00

Pronouncing Dictionary of the French and English Languages.
Compiled by A. Mendel. With English-French and French-English vocabularies, the volume runs to 628 pages and contains helpful appendices. \$1.00



SOMEHOW or other we like pictures of kids. And in showing advance copies of this book to booksellers we have found we're not at all unique that way.

Johnny will be out September 11th. Pictures of kids from all over the world. A little text (no talking down) by GRATIA RINEHART. Printing like that of *The First World War*. Introduction by BURTON HOLMES. End papers by VERNON FARROW. Price \$2.00.

Note: We rarely publish juveniles. Don't know the business. If this goes it will be strictly on merit.—Simon and Schuster.

JOHNNY ROUND THE WORLD

By André and William La Varre

2

**BULL'S
EYE**By **MILWARD
KENNEDY****THE TALL
HOUSE
MYSTERY**By **A. FIELDING****2 new mysteries
that Mean
Business**

It's the bad business of a revenge strangely achieved through the medium of suicide that Means Business for **BULL'S EYE**. Mr. Lacey-Lucan's death looked insistently like murder—until Sir George Bull, baronet-sleuth, proved that the dead man was his own destroyer. Sept. 11. \$2.

With the steady growth of Inspector Pointer sales for a criterion, **THE TALL HOUSE MYSTERY**, latest adventure of the redoubtable Inspector, most certainly Means Business. In this one, Pointer takes a cipher intended to break the bank at Monte Carlo, and solves a murder with it. Sept. 11. \$2.

the new
PETER B. KYNE

coming OCT. 5
**COMRADES OF
THE STORM**

H. C. KINSEY & CO., Inc., 105 W. 40th St., New York



Robert M. McBride reads to Flush the proposed contract for the publication of his autobiography.



Flush signs the contract in the presence of his friend Kim, and Miss Flora Merrill who translated the book into the English of commerce.

The Most Famous Dog in America Signs the Contract for His Book

Flush, the distinguished Broadway actor, has been persuaded to write his autobiography, giving his experiences on the stage, his philosophy of life and his critical observations regarding famous people he has known.

Flush is the hero of Katharine Cornell's play, "The Barretts of Wimpole Street." He played one of the leading parts, and fairly carried the show at times, running away with the scene.

Flush played 571 times on Broadway and then appeared before approximately 2,000,000 people in 16 cities from Boston to Los Angeles. He was the only actor in the company who never missed a performance.

Flush is the only actor engaged by Miss Cornell so far for the revival of "The Barretts of Wimpole Street" planned for late October.

Flush tells his whole life story, the most of it recounted to his confidante, Kim, a serious-minded Scotch terrier of the Cornell household. He tells of his study of the character of his predecessor, the Flush of 80 years ago; of his experiences in rehearsal, on the stage, at home and on the road.

He makes many pertinent observations on the frailties of human beings, calling them by name, and withholding nothing. His story is a perpetual delight—certainly the surprise book of the season.

*Charmingly illustrated by Edwina. Published September 13th,
Price \$1.50*

FLUSH

of Wimpole Street and Broadway

By FLORA MERRILL

ROBERT M. McBRIDE & COMPANY 4 WEST SIXTEENTH STREET NEW YORK

International success
—artistically and commercially

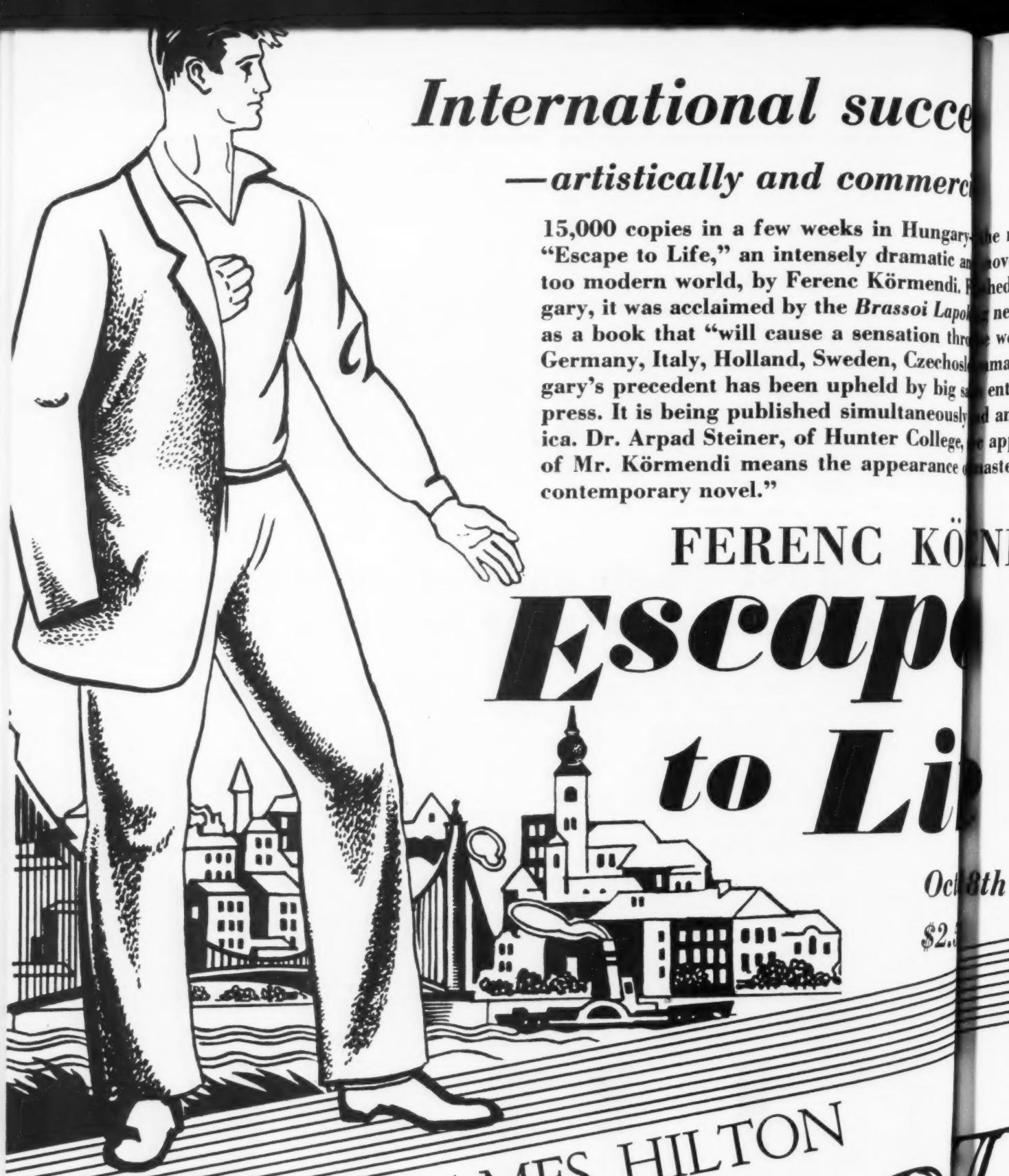
15,000 copies in a few weeks in Hungary; the Hungarian critics have called it "Escape to Life," an intensely dramatic and moving novel of the too modern world, by Ferenc Körmendi. Published in Hungary, it was acclaimed by the *Brassoi Lapok* as a book that "will cause a sensation throughout the world." In Germany, Italy, Holland, Sweden, Czechoslovakia, and many other countries, Körmendi's precedent has been upheld by big sales and favorable reviews. It is being published simultaneously in America. Dr. Arpad Steiner, of Hunter College, in his introduction to the American edition, says: "The appearance of this book means the appearance of a masterpiece of contemporary novel."

FERENC KÖRMENDI

Escape to Life

Oct. 8th

\$2.50



The new novel by JAMES HILTON

LOST HORIZON

In 1932, "And Now Good-Bye" brought a new star into the firmament. Those who have read LOST HORIZON in advance of publication will know that it will be one of the important literary events of 1933.

New MORROW
popular fiction—
Mystery

THE CRANK IN THE CORNER
by Christopher Bush

Murder was committed in a second-class railway carriage under the very nose of Ludovic Travers. Who was the sinister French peasant in the corner? Travers found this the strangest case of his experience! A brilliant mystery by the author of "The Case of the April Fools."

October 11—\$2.00

Romance

WHISTLE FOR ME
by Michael Jackson

Lissi, Joanna, Paul and Pat, four gay young moderns, live and love under the California sun, in this novel by a new writer of delightful talent.

October 11—\$2.00

Westerns

**THE GUN WITH THE
WAITING NOTCH**
by Stone Cody

There's roaring action and thrilling romance in this tale of a cowboy who notched his gun before he got his man!

September 27—\$2.00

OUTLAWS THREE
by Peter Field

For those who take their westerns neat. Pat Stevens and his two henchmen make history in Powder Valley to the tune of smoking six-guns.

October 18—\$2.00

AND PUBLISHED
BY MORROW

A PRIZE-WIN-
NING novel
about two young
men who play a
dangerous, ironic
game of life in ex-
otic Budapest.

AND PUBLISHED
BY MORROW

AND PUBLISHED
BY MORROW

ZON

\$2.50

September 27th



This is the Novel...

that we have placed at the head of our Fall fiction list. This is the novel that we have written you about; that critics are already growing excited about a month before publication; that will be promoted with a nationwide campaign of advertising and publicity; that will be the topic of thousands of discussions this Fall — *Oil For the Lamps of China*, the first novel to tell the story of the young men and women who go out to China to work for great American corporations on the last, desperate frontier of trade. \$2.50

Coming October 4

THE BOBBS-MERRILL
COMPANY
Indianapolis



FAL
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... republished!

John Chamberlain's **FAREWELL TO REFORM**, which is considered by many to be one of the most important books of the last decade.

It has been unavailable for some months, and is now republished with a new jacket and a special preface by the author.

JOHN CHAMBERLAIN'S FAREWELL TO REFORM

THE RISE, LIFE AND DECAY OF THE
PROGRESSIVE MIND IN AMERICA

*One of the American Library Association's
"Forty Notable Books of the Year."*

\$3.00

JOHN DAY books 386 4th Ave., New York

(Kindly advise us of any unfilled
orders for **FAREWELL TO REFORM**)

JOHN CHAMBERLAIN

was for four years on the *New York Times Book Review*, and later joined the staff of *The Saturday Review of Literature* as Assistant Editor.

Beginning September 5th he will write a daily book column for the *New York Times* which will introduce him to over 400,000 potential book buyers.

Mr. Chamberlain is a contributor to *The Nation*, *The New Republic*, *The New Outlook* and many other periodicals.



FAREWELL TO REFORM

has been hailed by critics everywhere
as a book of lasting importance:

"The only conclusive and up-to-date
and far the best history of the Pro-
gressive movement and mind.
John Chamberlain is clear and
able and skeptical." — BENJAMIN
STOLBERG, *N. Y. Evening Post*.

"This is a volume only for the
thoughtful; it is packed with the
names of people and of books,
and with facts... This is a val-
uable book for all Americans."

— HERSCHEL BRICKELL,
N. Y. Herald Tribune.

"A keen, analytical work, a
stimulating roll call. It is remarkable
to see how Chamberlain has digested books
and careers and characterized men in a sentence
and parties in a paragraph."

— HARRY HANSEN, *N. Y. World Telegram*.

"A notable and fascinating work." — *Philadelphia Record*.

Ready
now!

DOUBLEDAY, DORAN present 1933's great love story best-seller

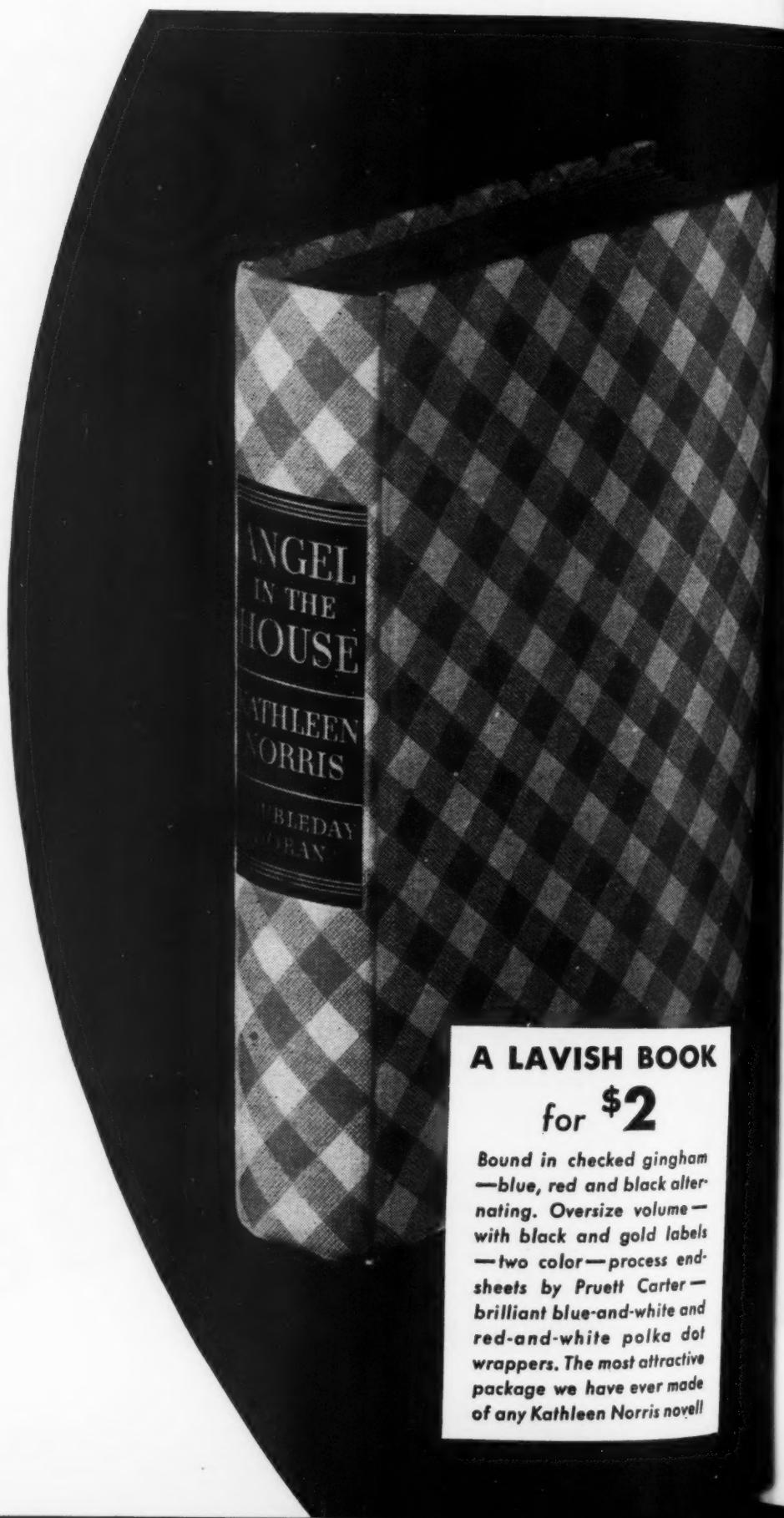
|||||
. . . and watch
these 4 crack
D-D romances:

LOVELY CLAY, by Maysie Greig
. . . 2 big printings for the story of
the little typist who became a famous
ballroom dancer. . . \$2

THE HILL BEYOND, by Daisy
Fisher . . . This one—by the author
of "The Gate Swings Open"—has
for a heroine beautiful, golden Jen-
nifer, always dreaming of "a hill
beyond." It's the stuff! Sept. 6. \$2

LOVERS MUST LIVE, by Paul-
ine Stiles . . . Three women after a
gallant Spanish gentleman, penniless
in depression Hollywood. By the lady
who wrote "The Borrowed Lover."
Sept. 6. \$2

BY THE WORLD FORGOT,
by Ruby M. Ayres . . . A star of love-
story-tellers writes a romance about
a movie idol and the girl who really
loved him. . . Sept. 13. \$2



A LAVISH BOOK

for \$2

Bound in checked gingham
—blue, red and black alter-
nating. Oversize volume—
with black and gold labels
—two color—process end-
sheets by Pruett Carter—
brilliant blue-and-white and
red-and-white polka dot
wrappers. The most attractive
package we have ever made
of any Kathleen Norris novell

ANGEL IN THE HOUSE

by

KATHLEEN NORRIS

WE'RE blurbng this book "The Story of Every Woman," and it's no exaggeration to say that in Kathleen Norris' distinguished career as America's best-loved woman novelist, she has never dealt with a theme of more universal interest than that of ANGEL IN THE HOUSE.

We all know that women in their prime are attracted by youth. And admitted or not, most young men first fall in love with someone older. The dramatic theme of this story is, "Should an older woman allow herself to fall in love with a younger man?"

Lee Fargo is a widow, 38, who has almost forgotten what it means to be lovely, desired, and desiring. Jud Calhoun is ten years younger. Lee thinks that age makes a difference in love—but Jud says, "There is no way, Lee dearest, in which I don't love you!"

Then, into the golden dream which these words awakened, steps lovely

18-year-old Angel, Lee's own daughter . . . and . . .

Kathleen Norris treats this sensitive situation with keen insight, sympathy, understanding and wisdom. Not since "Little Ships" and "Hildegard" has she written so dramatic, so deeply human, a novel.

Here's a universal problem—a rich, exciting story—backed by a \$10,000.00 advertising appropriation—and a lovely package that will stand out in any shop or library. It's AAA stuff from start to finish—the best-selling Norris we have had in several years, and you know what sure profits that means to any enterprising dealer.

We have large display—small posters—postcards. Get these helps right now, and let us have your order quickly!

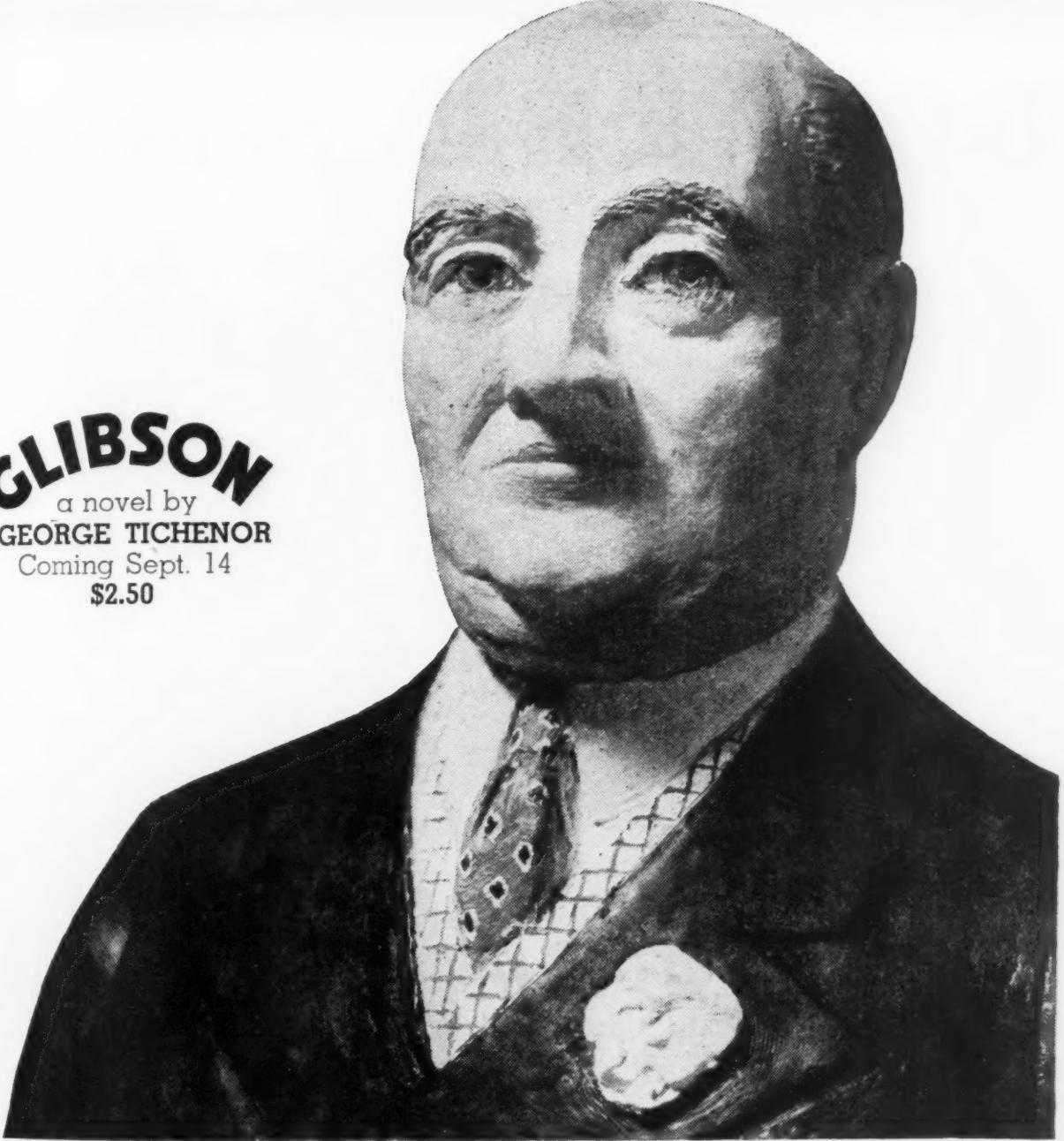
ANGEL IN THE HOUSE
Coming Sept. 20

BECAUSE

CHARLES FRANCIS STOCKING has become internationally known as the most inspiring, instructive and helpful writer in this critical time, receiving thousands of letters from grateful readers of his books, we are able to ANNOUNCE:

(1)	<p>The Golden Edition (50th) of His Immortal CARMEN ARIZA Cloth, colored frontispiece \$2.50. Leather \$3.50</p>
(2)	<p>A New Edition (15th) to Meet a World-wide Demand for THE BUSINESS MAN OF SYRIA By Charles Francis Stocking & William Wesley Totheroh Cloth, colored frontispiece \$2.50. Leather \$3.50</p>
(3)	<p>A Large Reprinting (30th) of the Greatly Loved THE DIARY OF JEAN EVARTS By Charles Francis Stocking Cloth \$2.00. Leather \$3.50</p>
(4)	<p>The 10th Edition of the Widely Acclaimed THE IDENTITY OF DOUGLAS BAIN By Charles Francis Stocking Cloth \$2.50. Leather \$3.50</p>
(5)	<p>A Growing Demand for the Following by Charles Francis Stocking HERE A Gripping Story of Immortality. Cloth \$1.00. Leather \$2.00 THOU ISRAËL A Stupendous Story Interpreting the Present Critical Times Cloth \$2.50. Leather \$3.50 MODERN PARABLES Inspiring Narrative of Business, Employment, and Supply Cloth \$1.50. Leather \$2.50 THE MAYOR OF FILBERT Timely and Vivid. A Political Story That Will Live Cloth \$1.00</p>
(6)	<p>Our Aim: <i>Hearty Cooperation With the Bookseller Everywhere</i></p>

THE MAESTRO COMPANY MONADNOCK BLOCK **CHICAGO**



GLIBSON
a novel by
GEORGE TICHENOR
Coming Sept. 14
\$2.50

THERE'S really nothing crooked about Glibson. His great fault is that he knows the platitudes and uses them. This is the story of how he became the great Blabit of banking. It is the most withering portrayal of financial boobery in high places that has ever appeared in print. It is savage, ruthless, funny, wise and courageous. It spares no one and tells all. Tichenor writes with the vigor and frankness of Sinclair Lewis.

GLIBSON a novel by GEORGE TICHENOR

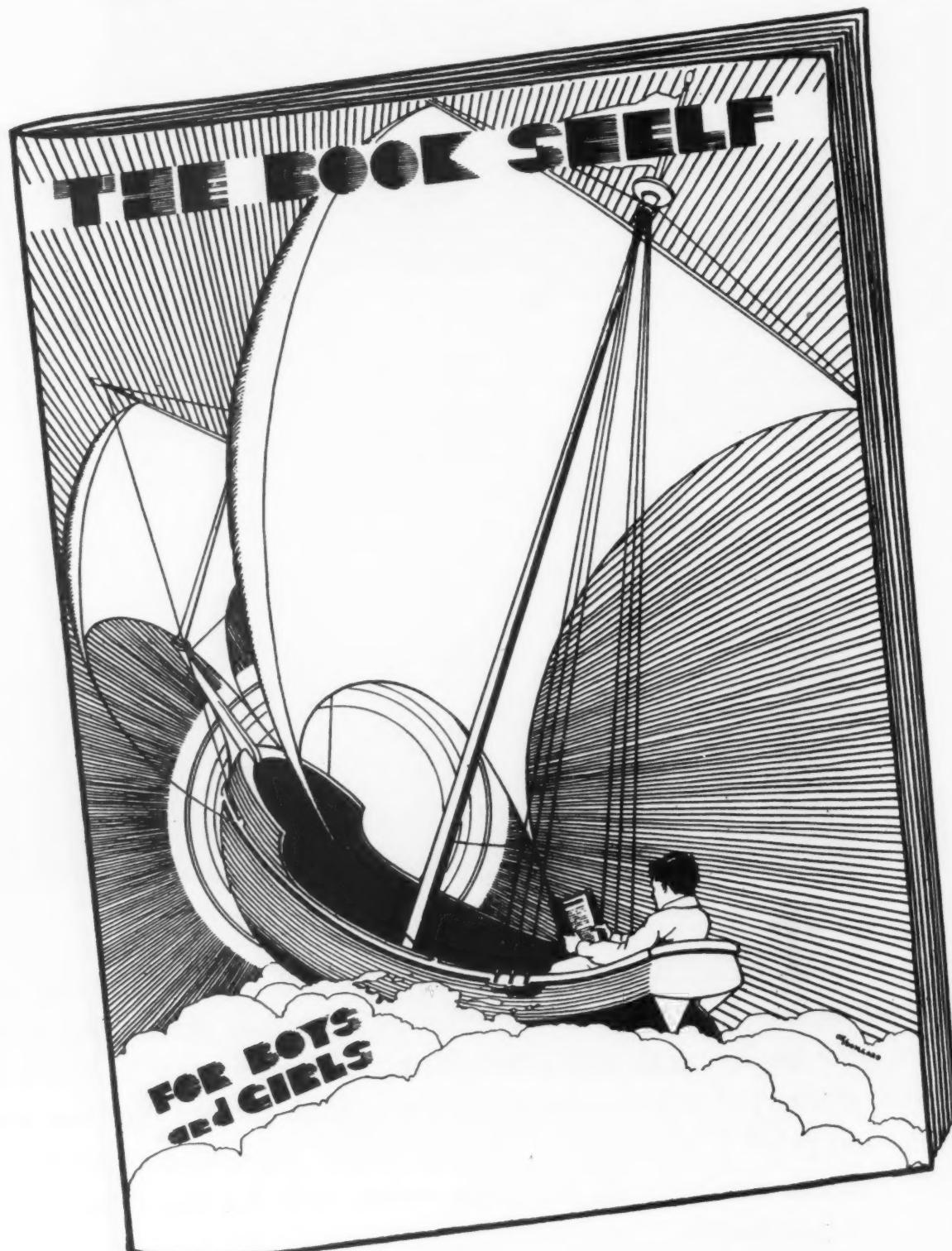
A few replicas of Dwight Franklin's full-color bust of Glibson available for display.

9 East 41st Street, New York

FARRAR & RINEHART

480 University Ave., Toronto

BOWKER *presents*



PLACE A COPY IN EVERY HOME



IF YOU FEEL LIKE THIS

(our advertisements will tell the public)

There is help for you in

NERVOUS BREAKDOWN

ITS CAUSE AND CURE

by W. Béran Wolfe, M.D.

author of HOW TO BE HAPPY THOUGH HUMAN

COMING SEPTEMBER 14, \$2.50

FARRAR & RINEHART, 9 E. 41 St., N. Y., 480 University Ave., Toronto

And while we're on the subject, how is your stock of these?

Adolescence
by Frankwood E. Williams, M.D. \$2.50

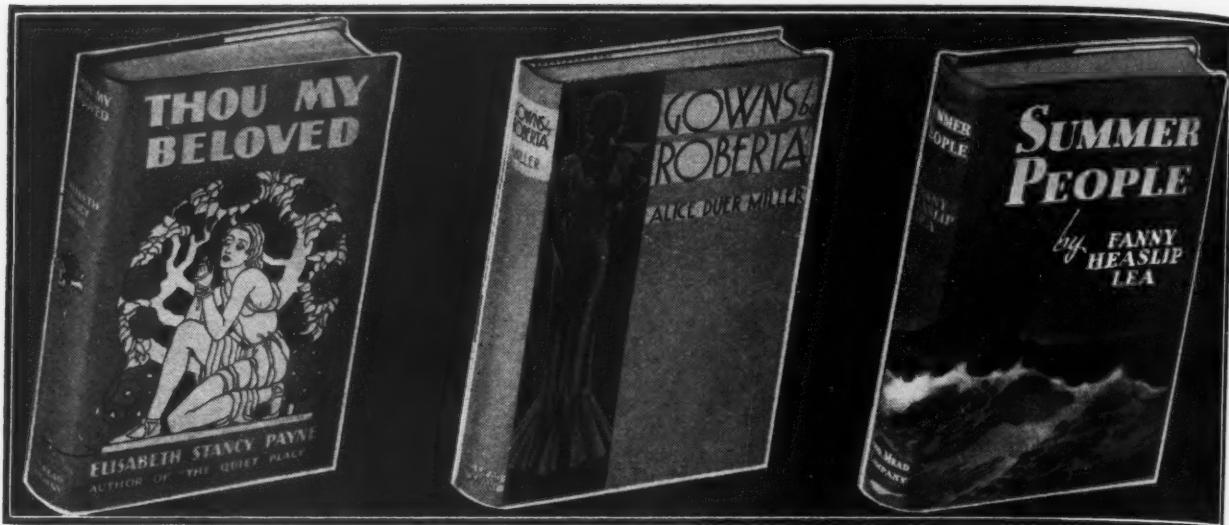
Our Neurotic Age
Edited by Samuel D. Schmalhausen \$4.00

**How To Be Happy
Though Human**
by W. Béran Wolfe, M.D. \$3.50

Crimes and Criminals
by William A. White, M.D. \$2.50

**The Doctor Looks at
Life and Death**
by Joseph Collins, M.D. \$3.00

The Adolescent Boy
by W. V. Richmond, M.D. \$2.50



COMING ON SEPTEMBER 22ND

Elisabeth Stancy Payne
THOU MY BELOVED

Readers of THESE CHANGING YEARS and THE QUIET PLACE will want this gripping heart story of a lovely woman, forced to choose between her own happiness and that of her daughter!

\$2.00

Alice Duer Miller
GOWNS BY ROBERTA

When a handsome, six-foot-two captain of a college football team finds himself co-proprietor of the swankiest dress shop in the Rue Pavane—anything may follow. This gay, smart novel is announced for Broadway production this fall with music by Jerome Kern.

\$1.75

Jo van Ammers-Küller
THE APPLE AND EVE

Did Eve, because she ate first of the apple, know instinctively more about marriage than the Adams of this world do? A significant novel about a modern woman's experiment with marriage.

\$2.00

Fanny Heaslip Lea
SUMMER PEOPLE

A romance of Maine and summer people, seeking escape on its breezy, rock-bound coast—summer people—interlopers in the minds of close-lipped but observant natives. Through the story runs a scarlet thread of mystery.

\$2.00

Agatha Christie
THIRTEEN AT DINNER

Hercule Poirot, the dramatic Belgian detective, matches wits with an American actress in one of the most brilliant detective novels of the year. *A Red Badge Detective Story.*

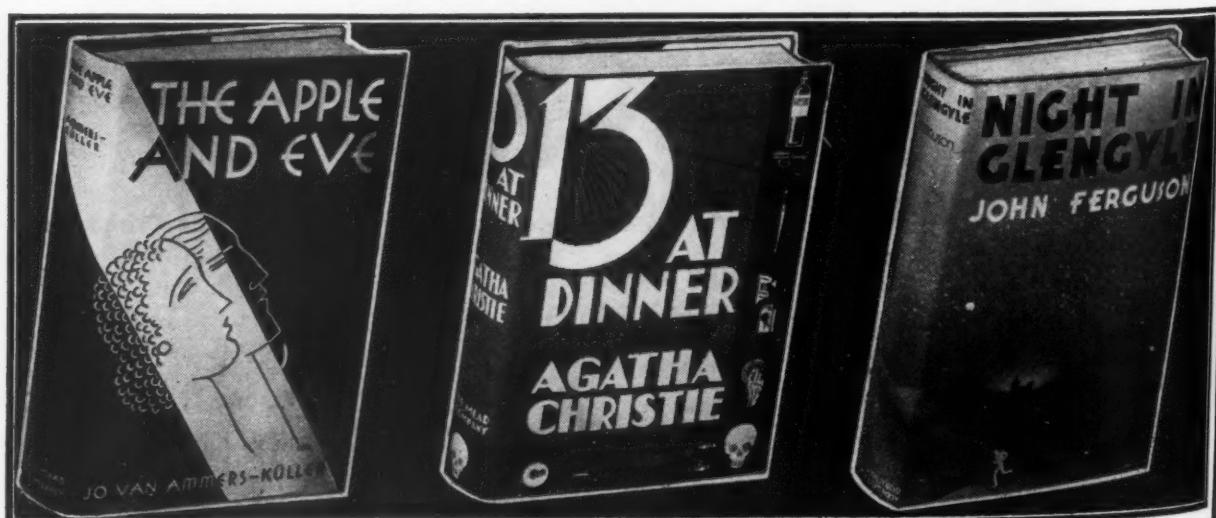
\$2.00

John Ferguson
NIGHT IN GLENGYLE

A secret-service detective and adventure novel by the author of "The Man in the Dark" and "Death Comes to Perigord." *A Red Badge Detective Story.*

\$2.00

DODD, MEAD AND COMPANY • 449 Fourth Ave • New York City



THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

SEPTEMBER 2, 1933

An American Bookshelf

An Annotated List of 25 American Books Which Will Lead to a Greater Understanding of Our National and Personal Experience

C. HARTLEY GRATTAN

Author of "The Three Jameses" and many essays on American writers, past and present

THE REASONS for collecting books are many, and vary with the collector. Fine editions, rare copies, first editions, association copies and books otherwise distinguished from the run-of-the-mill volumes are collected much as people collect pictures and objects of art. Only a few of those who acquire them really read them and many who go in for the collecting of a particular author's books or the books of a particular period, keep the rarer volumes under lock and key and actually read more ordinary editions, even cheap reprints. With these special ways of regarding books we have no concern here. It would be pleasant indeed if more people when they are rummaging around for antique furniture would also purchase old American books and *read them*. It is just as likely that one will chance upon some rare and fine old book in some odd country corner as that one will chance upon some rare old chair or highboy in an equally obscure place. I do not care, myself, to see books assimilated to the status of antiques. It is my purpose rather to present them as living records of the American past. I seek to encourage the reading of American books in American homes. I wish to be of assistance to those who would like to have an American bookshelf, but who are uncertain about what to place upon it. The most expensive book I shall mention costs five dollars and most of them can be purchased for one dollar or less in small but very presentable reprint editions. Cost

should not keep an American bookshelf out of any home.

If I succeed in adding a few enthusiastic members to the growing fraternity of readers of American literature, I shall be quite satisfied. For in the literature of our country one will discover a fine and living record of the evolution of the American mind. Not all of the books I have selected are imaginative in nature. Many of them are purely factual records. All of them are directly related to American life. The guiding principle behind my selections is briefly this: I demand that books be alive. No matter how important a given book may be to the special student, it has been ruthlessly eliminated if it does not have something to say to a reader of the present day. The books presented are, therefore, in the best sense "living books." Reading should be an adventure of the mind. All the books I have chosen seem to me to promise adventure to those who acquire them.

American literature is frequently victimized by ignorant and patronizing critics who tell us that while we are, as a people, wonderfully practical, we are not endowed with any great literary ability. Our history, they say, is an exciting story, opening as it does a little more than three hundred years ago with the drama of colonization and continuing to the present, from crescendo of achievement to crescendo of achievement: winning independence from Great Britain; pushing

across the mountains into the Mississippi Valley; fighting a great civil war; continuing the settlement of the continent to the Pacific Coast; building an unparalleled industrial system in three quarters of a century; and finally taking a position as a world-power within the last two decades. It is inconceivable, really, that so stupendous a history should omit from its elements all literature, all efforts to record and understand what life is and means. And on examination of the record one finds that there are certain books which are great and stirring records of the American life which confute the patronizing and the pessimistic.

Many of them suffer by comparison with the world-classics which have accumulated during the two thousand years of literary history in western civilization, both as to form and as to substance, though far from all of them. What is important to us, however, is not how they look against those books which have survived after the winnowing of time and the accidents of history, but how they look against the American background. There are, from this angle, many American books which are of high importance to every American reader. I have compiled and annotated a list of twenty-five American books which, for one reason or another, I think will lead when they are read to a greater understanding of our national and personal experience, will clarify one's ideas of the American mind and the important elements of American life and which will reconcile one to life on the American earth. Moreover these books will put one in touch with the enduring sources of American energy without a knowledge of which one's life will become shallow and meaningless. Knowledge of them will save one from rejecting the American past as mean and trivial. It will enable one to approach the American future, not in the spirit of the dogmatic reactionary who insists that man's sole task is to preserve the *status quo*, for Americans have always been poor hands at that, but in the spirit of the cultured man who knows that truth is always in the making and that while change is no guarantee of betterment, it is a guarantee against stagnation, decay and chronic dejection.

1. CHRONICLES OF THE PILGRIM FATHERS.

From this little book we recover a sense of the qualities and aspirations of the men

and women who established themselves on the inhospitable coast of New England and laid down patterns of thought and conduct which still exert a profound influence over the American mind and character. It would be a hardy person indeed who would attempt an analysis of American history without a close consideration of the Pilgrim Fathers, no matter how radically we may have subsequently departed from their ideals. It would be reasonable to maintain that the most vigorous thinkers in America prior to the Civil War were direct descendants of these pioneers, for even those who, like James Fenimore Cooper and Ralph Waldo Emerson, reacted strongly against them, were yet by that very fact profoundly influenced by them. How these historic New Englanders appeared when the more rigid aspects of their discipline had been somewhat relaxed can be discovered from Samuel Sewall's "Diary," one of the great neglected documents in American literature.

"Chronicles of the Pilgrim Fathers." (*Everyman's Library*) *Dutton*, \$70.

2. A JOURNEY TO THE LAND OF EDEN by William Byrd.

William Byrd was a Virginia aristocrat and so his book gives us a picture of the life on the Southern frontier as it was just after Samuel Sewall's death. Byrd was a man of considerable education, owned a large library, lived a free and easy life, did not deny the flesh any more than he denied the mind, and certainly was no more than politely interested in the hereafter. His book tells us of an expedition in which he took part, the purpose of which was to define the boundary line between Virginia and North Carolina. His observations on the people of the back country are caustic and amusing. There is a striking modernity of tone about the whole performance.

"A Journey to the Land of Eden, and Other Papers," by William Byrd. (*American Bookshelf*) *Vanguard Press*, 1928, \$2.50.

3. LETTERS FROM AN AMERICAN FARMER by St. John De Crèvecoeur.

This book carries us to the Middle Colonies and gives us a picture of pioneering life as it appeared to a French romantic. It is a fact worthy of note and emphasis that one of our earliest classics was written by a man of non-English stock, for that will give pause to

those narrow patriots who insist on the doctrine that only writers of pure British background can rightly express the American mind. While Crèvecoeur was something of a romantic, he was not without his realistic moments and so while he was inclined to emphasize the pleasant side of pioneering, he also took heed of the difficulties. He was one of the very earliest of writers really to see and record the American landscape. In 1925 some of his fugitive sketches were collected and published under the title, "Sketches of Eighteenth Century America." They are of equal value with the "Letters" and should certainly be read by all who find Crevecoeur's work interesting.

"Letters from an American Farmer," by J. H. St. John de Crèvecoeur. (*Everyman's Library*) Dutton, \$70.

"Sketches of 18th Century America: More Letters from an American Farmer," by St. John de Crèvecoeur. *Yale University Press*, 1925, \$4.

4. COMMON SENSE by Thomas Paine.

There was a time in the not too distant past when anyone selecting a work by Thomas Paine to sum up the spirit of the American Revolution would have been looked at askance. Today, however, it is recognized that of all the pamphleteers of that day, none wrote as vigorously or, while being strictly contemporary, as enduringly as Paine. "Common Sense" is full to the brim with eighteenth century radicalism and it fired our forefathers as did no other work of the time. "These are times that try men's souls" wrote Paine in another work. He knew just how to tease out of the currents and countercurrents of that disturbed period just those factors and just those appeals which would most impress his fellow countrymen and stir them to action. We could use a Paine today.

"Common Sense," by Thomas Paine. *Truth Seeker Press*, 49 Vesey St., New York, pa. \$30.

5. THE AUTOBIOGRAPHY OF BENJAMIN FRANKLIN.

Franklin carries us through the last years of colonial America and into the first years of the Republic. His homely and superlatively frank story of his life will always remain a great American classic. The "Autobiography" should not be read merely for

the light it throws upon Franklin but must also be read for its importance as a forecast of the American outlook. Franklin embodied those qualities of mind which have had such a large influence on our civilization; he was the precursor of the middle class outlook. In later years the middle class became less broad and tolerant than Franklin and that was a distinct loss. It also was a loss that it came to concentrate more and more on getting ahead in business and so lost the inclusive intellectual interests which made Franklin so remarkable.

"The Autobiography of Benjamin Franklin."

Garden City Pub. Co., \$1.

Same—(*New Pocket Classics*) *Macmillan*, \$60.

Same—(*Home Library*) *Burt*, \$1.

Same—*Modern Library*, \$.95.

6. TALES by Edgar Allan Poe.

Poe, many writers tell us, is an uncharacteristic American but one in whom we can take pride nevertheless. It is true that much he wrote is very unlike the work of his contemporaries and successors, but it would be an interesting and profitable exercise to trace out the American elements of which he composed his work and to discuss the American influences which determined the cast of his mind. It would then appear, it seems to me, that Poe was decidedly an American and his work is a permanent embodiment of one aspect of the American mind: it sums up the recurrent American interest in the strange, the weird and the bizarre in both thought and action which is so often combined with a skill in ratiocination. All throughout history there has existed an undecurrent of interest in matters which can only be so described. If we should remove Poe from our gallery of writers we should be much the poorer and have, moreover, no available door into this subterranean world. His poetry is of a piece with his prose.

"Best Tales of Edgar Allan Poe." *Modern Library*, \$.95.

"Tales" by Edgar Allan Poe. (*Modern Student's Library*) *Scribner*, \$1.

7. THE CONDUCT OF LIFE by Ralph Waldo Emerson.

As a rule one is recommended to read Emerson's "Essays," but that has always seemed to me an unfortunate choice. It is very easy for a beginning reader to be scared

away from Emerson and it is hard to imagine a more awesome book than the "Essays." For that reason I have long been in the habit of recommending "The Conduct of Life" which is not only one of the easiest books of Emerson's to read but is also one of his best if not, as I contend, the very best. For one thing there is less "moonshine" in it than in the "Essays." Emerson was close to realities when he wrote it and it is easy to see, as one reads it, why he, like Franklin, is counted a great *American* mind. Emerson's poetry must not be neglected, for it is of the very greatest in American literature.

"The Conduct of Life," by Ralph Waldo Emerson. (*Home Library*) Burt, \$1.

Same—(*Riverside Pocket Edition*) Houghton Mifflin, \$3.

Same—(*Everyman's Library*) Dutton, \$.70; lea. \$1.75.

"Essays" by Ralph Waldo Emerson. (*Home Library*) Burt, \$1.

Same—(*Everyman's Library*) Dutton, \$.70.

Same—2 vols. (*Riverside Pocket Edition*) Houghton Mifflin, \$3 each.

8. A WEEK ON THE CONCORD AND MERRIMAC RIVERS by Henry David Thoreau.

The more usual recommendation from Thoreau is "Walden" but it has rather worn out its welcome with American readers because it *has* been so freely recommended. It is associated with school days and with the sort of reading school teachers assure one should be done. "A Week" is a less formal book and so much easier reading and it is hardly less characteristic of Thoreau. One should not be put off with the idea that Thoreau is a "nature writer." He did assiduously study and record the many moods of nature, but he was also a thinker and a man of uncompromising principles. He emphasized an important idea which has found little acceptance in America. He advocated a rigid selection among the things offered to us that we may not be overwhelmed with superfluous possessions. I hope that all who read "A Week" will seek out Thoreau's Essay on "Civil Disobedience," a powerful corrective to any superstitious reverence for government.

"A Week on the Concord and Merrimac Rivers," by Henry David Thoreau. (*Modern Student's Library*) Scribner, \$1.

"Walden" by Henry David Thoreau. (*Home Library*) Burt, \$1.

Same—(*Everyman's Library*) Dutton, \$.70.
Same—(*World's Classics*) Oxford, \$.80.

9. SNOW BOUND by John Greenleaf Whittier.

Whittier was the first writer to bring the New England Yankee into literature. Sewall, Emerson and Thoreau were representatives of the educated and cultured New England group, while Benjamin Franklin was the son of a Boston tradesman. Whittier, however, was by birth and mature loyalties, a countryman, a Yankee, and the only quality that at all marks him off as something out of the ordinary in his social group is the fact that he was a Quaker. In "Snow Bound" he painted a meticulous and accurate picture of a Yankee household which can truthfully be compared with the "interiors" of the Dutch painters. Most of his strong and important shorter poems are of a similar origin, for Whittier's only other powerfully felt emotion was his hatred of slavery. If one goes on to read the minor pieces one should be on one's guard, for Whittier wrote a great deal of trash.

"Snow Bound" by John Greenleaf Whittier.

(*Golden Text Series*) Mosher, pa. \$.60; bds., \$.75.

10. THE SCARLET LETTER by Nathaniel Hawthorne.

Like Poe, Hawthorne created a private world, though he was more careful to borrow some of the tints of reality for his compositions. One must not take too seriously the familiar dogma that he was an historical novelist. He rather used the trappings of the past as a setting for his own preoccupations which all hovered around the question of sin and expiation. "The Scarlet Letter" is unquestionably his masterpiece, though many readers prefer "The Blithedale Romance" because it is closer to the society of his day. It deals with the famous Brook Farm experiment in cooperative farming and high thinking. "The Scarlet Letter" deals with sin and its consequences in colonial Salem. Hawthorne's life was a tragedy. He was not a robust writer, though he was in a fashion a robust man and he could and did see the life around him very directly as his journals show. But he was cursed with solitude, with a lack of connection with the world, and eventually as Emerson so finely said, he died of it.

"The Scarlet Letter," by Nathaniel Hawthorne. (*Everyman's Library*) Dutton, \$1.70; lea. \$1.75.

Same—*Grosset*, \$1.75.

Same—(*Wadsworth College Classics*) Houghton Mifflin, \$1.90.

Same—(*Modern Reader's Series*) Macmillan, \$1.80; $\frac{1}{2}$ lea. \$1.25.

Same—(*World's Classics*) Oxford, \$1.80.

Same—(*Modern Students' Library*) Scribner, \$1.

"The Blithedale Romance," by Nathaniel Hawthorne. (*Home Library*) Burt, \$1.

Same—(*Everyman's Library*) Dutton, \$1.70.

Same—Houghton Mifflin, \$2.

11. MOBY DICK by Herman Melville.

Now that Herman Melville has been rescued from obscurity and installed in a fairly secure place in the American literary canon, it is becoming fashionable to deprecate his work. But by any reasonable standards "Moby Dick" is a masterpiece. Outwardly a vivid and exciting story of a whaling voyage, it is inwardly an allegory of many possible meanings. The most acceptable interpretation is that the white whale about the pursuit of which the whole story is centered, is the "wild" principle in the universe which ever escapes human efforts to subdue it. Many readers find "Moby Dick" difficult reading, so perhaps it is wise to call attention to some easier Melville books, especially "Typee" and "Omoo," stories of his adventures in the South Seas, and "White Jacket," a story of his service on an American man-of-war.

"Moby Dick," by Herman Melville. (*Everyman's Library*) Dutton, \$1.70; lea. \$1.75.

Same—*Grosset & Dunlap*, \$1.75.

Same—*Modern Library*, \$1.95.

Same—(*World's Classics*) Oxford, \$1.80.

"Typee" by Herman Melville. (*Everyman's Library*) Dutton, \$1.70.

Same—(*World's Classics*) Oxford, \$1.80.

Same—*Dodd, Mead*, \$3.50.

"Omoo" by Herman Melville. Burt, \$1.75.

Same—(*Everyman's Library*) Dutton, \$1.70.

Same—(*World's Classics*) Oxford, \$1.80.

Same—*Dodd, Mead*, \$3.50.

"White Jacket," by Herman Melville. Burt, \$1.75.

Same—(*World's Classics*) Oxford, \$1.80.

12. LEAVES OF GRASS by Walt Whitman.

Walt Whitman aimed to be the great and popular American poet, the poet of the com-

mon man, and while he failed of his purpose, he nevertheless became one of the major figures in our literature. During his lifetime he endured "the slings and arrows of outrageous fortune" but since his death he has been raised to the rank of a literary saint. There is hardly a critic in the country who would not admit that he is one of the very few great writers America has produced and certainly one of the most original. I do not share the excitement over Whitman nor the veneration for him, but he is beyond all question an American writer who must be read if one is to understand the literature of our country. His point of view toward man and society is now pretty much outmoded, but his literary significance is tremendous. Hardly a poet of the last thirty years has not, in some way, been influenced by him. For that reason he simply must be read and he will, moreover, have something important to say to every reader.

"Leaves of Grass," by Walt Whitman.

(*Everyman's Library*) Dutton, \$1.70; lea. \$1.75.

Same—(*Modern Student's Library*) Scribner, \$1.

Same, Inclusive Edition—*Doubleday, Doran*, \$3.

13. THE RISE OF SILAS LAPHAM by William Dean Howells.

While William Dean Howells is the first writer on our list who was born west of the Alleghenies, it is not until we come to Mark Twain that we encounter one who embodied frontier characteristics. Howells, rather, attached himself to the New England tradition and overlaid his frontier boyhood with a good deal of acquired Eastern veneer. He is, thus, a transition figure, looking toward the past just as he is also a transition figure looking toward the future. He started out as a gentle poet and writer of conventional travel books, but branched out into the earliest influential advocate and practitioner of realism in fiction. He introduced many European writers to an American audience and he encouraged younger American writers who went far beyond his theory and practice of realism. He got as far as Theodore Dreiser before his inherent timidity defeated his sympathies. His influence on American taste is incalculable. "The Rise of Silas Lapham" is a characteristic Howells novel

and of particular interest to us today for its early use of the business man in fiction. Other Howells novels to be recommended are "A Hazard of New Fortunes" and "A Modern Instance." To my sorrow my choice among his many novels, "The Landlord at Lion's Head," is out of print but it may be had in second-hand shops. This novel, it seems to me, is nearest to Howells's ideal: portraiture of a distinctive character as the main purpose in view. It really sums him up as a novelist.

"The Rise of Silas Lapham," by William Dean Howells. *Houghton Mifflin*, \$2.50.
 "A Modern Instance," by William Dean Howells. *Houghton Mifflin*, \$2.50.
 Same—(*Riverside Classics*) *Houghton Mifflin*, \$1.

14. HUCKLEBERRY FINN by Mark Twain.

Mark Twain was what Walt Whitman aimed to be: a writer of tremendous appeal to the masses of the people. "Huckleberry Finn" is not only his greatest book; it is a great American book of all time. Mark Twain's best work represents the literary fruits of frontier life. His literary ancestry can be traced in Franklin J. Meine's collection, "Tall Tales of the Southwest" and excellent collateral reading portraying the same society in its earlier phases is "The Autobiography of David Crockett." "Huckleberry Finn" is the eternal and imperishable story of life along the Mississippi River in the middle of the last century as seen through the eyes of a boy. But the innocence is but a deceptive mask for a severe criticism of man and his ways. How severely Mark Twain judged man may be seen if one reads "The Mysterious Stranger" and "The Man That Corrupted Hadleyburg."

"Huckleberry Finn," by Mark Twain. *Harper*, \$2.25.

"The Mysterious Stranger," by Mark Twain. *Harper*, \$2.25.

"The Man That Corrupted Hadleyburg," by Mark Twain. *Harper*, \$2.25.

"Tall Tales of the Southwest," ed. by Franklin J. Meine. *Knopf*, \$3.

"Autobiography of Davy Crockett." (*Home Library*) *Burt*, \$1.

15. THE AMBASSADORS by Henry James.

William Dean Howells stands as a sort of middle-man between Mark Twain and Henry James, partaking of the origin and

memories of the former and appreciating the technique and accomplishments of the latter, using the materials of neither and having, to his detriment, the strengths of neither. Henry James was an American by birth who partly through design and partly through deep seated social prejudices which expressed themselves in intellectual and temperamental loyalties to a foreign scene, did not take root in his native country. Much of his fiction is based upon international contrasts; that is, contrasts between the personalities and social outlooks of Americans and Europeans. He was, in addition, the greatest celebrant of the leisure class we have ever had. "The Ambassadors" is a very characteristic book, though perhaps an easier introduction to his world would be through one of the volumes of his short stories and novelettes.

"The Ambassadors," by Henry James. *Harper*, \$2.50.

16. THE LETTERS OF WILLIAM JAMES.

William James, brother of Henry, had the same upbringing but he chose to live out his life in America, most of it as a professor at Harvard. He is the only professional philosopher on our list and he is not represented by one of his formal books, for there is no one which can be safely recommended, but by his letters which are classics of the art in America. From them one can gather a picture of a charming personality, a fairly adequate conception of what he stood for philosophically, and a view of the intellectual life as it was led in his lifetime in America.

"The Letters of William James." 2 vols., *Little, Brown*, \$7.50.

17. THE BEST STORIES OF SARAH ORNE JEWETT.

Sarah Orne Jewett has been selected to represent a whole school of American writers collectively known as the "local colorists." She portrays life in the New England villages after the great days, both commercially and intellectually, had passed. She is allied to Whittier, on the one hand, and to Robert Frost of our own day in portraying the Yankee. In time she belongs with William Dean Howells and Henry James. A more virile writer of the same time who dealt with the same material is Mary Wilkins Freeman, but Mrs. Freeman's qualities are not so high. Her work, however, is a necessary comple-

ment to Miss Jewett's. Southerners may prefer to substitute G. W. Cable, author of "Old Creole Days," also a local colorist, for both of these New England writers.

"The Best Stories of Sarah Orne Jewett." 2 vols., *Houghton Mifflin*, \$4.

"Old Creole Days," by G. W. Cable. *Scribner*, \$2.50.

18. THE EDUCATION OF HENRY ADAMS.

This remarkable book is the record of the mental history, personally viewed, of Henry Adams, great-grandson of President John Adams and grandson of John Quincy Adams. Henry and his brother Brooks were intellectuals and were concerned with books and ideas. Their brother Charles Francis was also in his later years an intellectual, but he prefaced his career with a period as a business man. The Adamses must be numbered as one of the most extraordinary families in American history, the only rival being the James family. Henry's book is a revealing self-portrayal of the nay-saying mind in scientific, industrial, plutocratic society. He said nay as vehemently as William James said yea to life. Moreover he posed many of the intellectual dilemmas of modern man long before the world in general became conscious of them. The "Education" is as remarkable in its way as Franklin's "Autobiography." It portrays one of the inevitable penalties of "overcivilization."

"The Education of Henry Adams." Popular ed., *Houghton Mifflin*, \$2.50.

Same, with introduction by Henry Cabot Lodge—*Houghton Mifflin*, \$6.

Same—(Riverside Library) *Houghton Mifflin*, \$1.

Same—*Modern Library*, \$.95.

19. THE HOUSE OF MIRTH by Edith Wharton.

Many eyebrows will be raised at this selection, for Mrs. Wharton has continued to write long after she has lost her grip on her material with the result that she has produced a long string of dreary books of fiction. In "The House of Mirth," though, she has given us a memorable novel portraying the upperclasses of American society as they were in the nineties. While the book is rather circumscribed in outlook, it is nevertheless a truthful picture. Mrs. Wharton is related to Henry James and also to William Dean Howells. Her people are the nearest approaches to the leisure class types that in-

terested the former, in America, and she dealt with a social group a cut above Howells's whose characteristic subjects were of the great American middle class, whose ideas were anticipated by Franklin. Mrs. Wharton is usually, nowadays, praised for a quite uncharacteristic book, "Ethan Frome," which is a study of the decayed New Englanders of the post-Civil War period. This book brought her close to Mary Wilkins Freeman (rather than Sarah Orne Jewett who was gentler) and while it is a powerful story it was not selected here simply because it is uncharacteristic of her.

"The House of Mirth," by Edith Wharton. *Scribner*, \$2.75.

"Ethan Frome," by Edith Wharton. *Scribner*, \$1.75.

20. IN THE MIDST OF LIFE by Ambrose Bierce.

It is still a matter of vigorous dispute whether Ambrose Bierce really belongs in any highly selective roll of American writers. I have included him for the sufficient reason that I think he belongs here. His stories are unique in our literature and they are related to those of but one other writer, Poe. Bierce was one of the very few writers who fought in the Civil War who succeeded in making literary material out of his experiences. An adept at the art of shaking the reader's emotions, he not only wrung the last drop of horror out of the war material, but he also specialized in studies of the extraordinary and the impingement of the seemingly supernatural on normal life. Those who delight in the sardonic will find "The Devil's Dictionary" rewarding.

"In the Midst of Life," by Ambrose Bierce. (*American Library Series*) *A. & C. Boni*, \$2.

Same—*Modern Library*, \$.95.

21. MAGGIE by Stephen Crane.

Thomas Beer, by his life of Crane, has impressed his idea of this writer upon the American mind and it is, fortunately, a vivid and compelling one. From Crane's work I have selected "Maggie" rather than "The Red Badge of Courage," not because it is less known but because it is more definitely in the realistic tradition which takes its departure from Howells's work. Howells praised it but could not find a publisher for it! "Maggie" is a brief and unforgettable

study of the slums of New York, memorable both for substance and phrasing and should be in the possession of every American reader.

"Maggie, George's Mother and the Blue Hotel," by Stephen Crane. *Knopf*, 1931, \$2.

"The Red Badge of Courage," by Stephen Crane. *Appleton-Century*, \$2.50.

22. THE OCTOPUS by Frank Norris.

Frank Norris was a contemporary of Crane's and they were both in Cuba to report the Spanish war. Like Crane, he had a short but highly productive career as a writer, though Norris's work was much more uneven than Crane's. He died in 1902 at the age of 32 and Crane died in 1900 at 29. Three of Norris's books seem destined to interest readers for many years to come, "McTeague," "Vandover and the Brute" and "The Octopus." Norris had theories about fiction (even though he pretended to despise literary theories) and he most skilfully realized them in "The Octopus." It is a canvas painted in large and sweeping strokes, dealing with the growing of wheat in the San Joachim valley of California and the war between the wheat growers and the railroad.

"The Octopus," by Frank Norris. *Double-day, Doran*, 1930, \$2.50.

23. THE CALL OF THE WILD by Jack London.

London suffered from a mind divided against itself. On the one hand he was a Marxian socialist and pled for a revolution and on the other he was a pseudo-Nietzschean individualist. Both of his ideas, when they were used in fiction, resulted in a rather theatrical, blood and iron and thunder, sort of narrative which was, it must be said, frequently highly effective. "The Call of the Wild" is on the Nietzschean side of the fence and most perfectly realized London's idealization of the strong and the primitive, blood and iron.

"The Call of the Wild," by Jack London. *Grosset*, \$.75.

Same—(Modern Reader's Series) *Macmillan*, \$.80; 1/2 lea. \$1.25.

24. SPOON RIVER ANTHOLOGY by Edgar Lee Masters.

With Masters we arrive at the living writers about whose work there is room for the widest possible variety of opinion. It cannot be doubted, I think, that "Spoon

River Anthology" is a classic. In its pages are precipitated all the doubts and criticisms about the American past and present which have played a part in animating so much of subsequent realistic writing in America. It consists of a series of free verse poems which profess to report the true sentiments of those buried in Spoon River cemetery as contrasted with the traditional sentiments engraved on tombstones.

"Spoon River Anthology," by Edgar Lee Masters. *Macmillan*, \$2.25.

25. AN AMERICAN TRAGEDY by Theodore Dreiser.

According to strict chronology, Dreiser should precede Masters, but I have chosen to select here his "An American Tragedy," a late book, rather than one of his earliest works because with it the full impact of his extraordinary abilities was recognized by the American public. Dreiser is a forbidding writer and it should be mentioned that an excellent way to "get into" his work is through "Twelve Men" and after that one can go on to "Sister Carrie," "The Financier," etc. From Dreiser it is easy to proceed outward to the other American realists (American writing has been predominantly realistic for the last thirty years) like Sherwood Anderson with "Winesburg, Ohio" and Sinclair Lewis with "Babbitt."

"An American Tragedy," by Theodore Dreiser. *Liveright*, 1929, iv. \$3.

Same—*Liveright*, 1931, iv. \$1.

"Winesburg, Ohio," by Sherwood Anderson. *Viking Press*, 1919, \$2.

Same—*Modern Library*, \$.95.

"Babbitt," by Sinclair Lewis. *Harcourt*, \$.2.

Same—(Popular Copyrights) *Grosset & Dunlap*, 1924, \$.75.

Any circumscribed list like the present one is bound to have gaps in it which cannot conveniently be repaired by making it longer. The usefulness of such a compilation is that it provides one road into a complicated jungle of books. From it the reader may proceed to other books by the same writers and to other writers of comparable interest and importance. Few readers are self-starters; they require a push to arouse their interest in a book; and this list will have served its only possible purpose if it persuades any considerable number of American readers to take an interest in the literature of their own country.

May Lamberton Becker Goes to the *Herald Tribune*

MAY LAMBERTON BECKER's "Readers' Guide" which has been a feature of the *Saturday Review of Literature* ever since that paper was founded in 1924, will, beginning September 10, be a feature every week in the *Herald Tribune* "Books." Mrs. Becker was asked by the New York *Evening Post* in 1915 to suggest an idea for a new department for that paper. Mrs. Becker reflecting that many of her requests for information about books were for books on special subjects, suggested "The Readers' Guide." Since 1924, the department never missed an issue of the *Saturday Review*, but has been dated from New London, Paris, Vienna, Vermont and various parts of the middle west. The department has always been a one woman affair with no Assistant Guide. Mrs. Becker has never made a list of best books and has never been able to draw up stock answers to recurring questions because she always considers the reader first and the book afterward, and gives her correspondents the best book for them for special purposes, under special conditions. She is proud of the fact that she is a salesman of stock items.

Amy Loveman Starts New Department for *Saturday Review of Literature*

HENRY SEIDEL CANBY, editor of *The Saturday Review of Literature*, announces that Amy Loveman is to institute a department in the September 9th issue of *The Saturday Review of Literature*, to be called *The Clearing House*. Dr. Canby says: "The thousands who in the past ten or fifteen years have come to her, quite informally and because they were sure that she could help them, for advice on every phase of the literary problem—reading, writing, criticism, research—will know how unusual is her range of information, how mature her judgment, and how sympathetic her approach. But only those who have been closely associated with her are aware of how apposite are her qualifications for the task, which include, among others more obvious, a wide personal acquaintance, much practice in assembling knowledge, sound critical judgment, and the modesty, not to say humbleness, of spirit which belongs to the true

scholarly mind. It should be added that long experience precedes this new undertaking—as an assistant in the making of encyclopedias, as editorial assistant on *The New York Evening Post*, as chairman of the preliminary reading committee of The Book-of-the-Month Club, as an associate editor of the old *Literary Review* and, for the past ten years, of *The Saturday Review of Literature*.

Of her new department which starts in the September 9th issue, Miss Loveman says:

"We have chosen the name *The Clearing House* because we hope that our department may serve as a forum of exchange for the information, the inquiries, indeed, for the perplexities which are so constant an accompaniment of reading. It is to be first and foremost a kind of home librarian, a source from which may be derived advice as to books in their many aspects,—as tools for work, as aids to understanding of contemporary conditions, as companions of a leisure hour. We hope that at times our readers themselves may take a hand in the game of questions and answers, and to that end we plan to publish each week certain of the more provocative queries that come to our desk. We hope, too, that the department will serve as a sort of port of missing memories, the harbor in which will be found the name of some half-remembered volume, the source of characters whose abode has slipped from recollection."

Another Smith

IN HERBERT ASBURY's new book, "The Barbary Coast," the name of a young Methodist preacher who had much to do with the final closing of that area of vice and iniquity is given as "The Rev. Paul Jordan Smith." So far as Mr. Asbury's researches showed that was actually the name of the minister, but it should have been printed "Paul Smith" to avoid confusion with the Paul Jordan-Smith who is literary editor of *The Los Angeles Times*. The latter was not the Rev. Paul Smith who created such havoc in the Barbary Coast, and has nothing whatever to do with him. Paul Jordan-Smith was teaching English in the University of California at Berkeley while the preacher was performing, and his whole philosophy is quite at variance with that of the Rev. Paul Smith. A correction has been made in Mr. Asbury's book to avoid the possibility of further confusion.

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September 2, 1933

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

September Is Here

WHATEVER MAY BE our absorption in charts, graphs or codes, there awakes in us in



WE DO OUR PART

beginning to appear, and dummies and blurbs are after all not as exciting as real books. Some selling must of necessity be perfunctory but the best of it carries the breath of life into the dead facts about a book.

No real bookman turns his calendar over to September without a stirring in his blood. The fall "lines" are coming in. There will be fine books to be searched out and given a chance; there will be very personal books that belong intimately to a few people; there will be books of adventure that can make us wish that we were less city bound; there will be thoughtful books that may help to interpret these strange times of ours.

Customers' Weaknesses

WE ARE ALL customers of many retail stores and the discussion about the habits of retail customers which the N.R.A. codes have aroused is interesting to us because we are buyers as well as business men.

A group in the retail drug trade claims that there must be odd penny prices to keep people buying. They argue that patent medicines must not be sold at more than 21% off from listed prices, 79c for a \$1.00 bottle, not 80c or 75c. That is the kind of customer then that we ourselves must be; we demand our patent medicines at 79c.

The majority of the firms at the big code hearing for department stores favored a restriction so that goods could on occasion be sold at 10% above cost, "to cover part of the labor cost." The rest of the labor cost, and the overhead and rent which is involved in this sale, must be included in another sale to another person. These merchants say that, as customers, we won't buy what we need without bait. We like to bet with ourselves that we can always pick the close margin items when we go shopping and let others pay part of the store's cost of handling our purchase.

Sometimes we cannot help wondering whether these merchants are wholly right about us, their customers. Do we need such perpetual baiting to be made to purchase?

In *Printers' Ink*, the makers of O'Cedar products relate that after listing their cans at 30c and 60c which were retailed at 23c or 27c and 49c or 53c they are now listing them at 25c and 50c net and the stores like it and the customers, too. A round price if a fair price may not be such a bad thing.

The booktrade has placed its stake on round prices, and net prices. The \$2.15 and \$1.85 list prices did not work. We are also committed to a net price system though this has laid our merchandise open to be used as bait by those stores which need some way to convince people that their dinner sets at \$13.89 and sweaters at \$4.29 are really bargains. The booktrade has suffered under this scourge of customer baiting, and we believe that the public has, too.

Really lower price levels come, for books, and for other goods, from wider distribution and larger editions. Price-cutting by a few stores cuts down the outlets by the score and reduces the possible size of editions. Other

nations which have achieved more book sales per capita than we all observe uniform prices on books to all customers, a bit higher to the few, but the only way to achieve lower levels for the many.

Big merchants are telling us they must bait to sell goods; two or three think that it's good for books to be used as bait. An increasing number of people seem to be thinking otherwise, and the public itself may begin to see through this unfair way of merchandising.

N. R. A. Gives Little Assurance for Price Control

THE GREATEST NEED of the book business, clearly appreciated in the United States as in every book-producing country, is uniform prices through all outlets and in all parts of the country. It was ardently hoped that this reform might be accomplished under the N. R. A. Such a reform can create more new activities and more new jobs in this industry than any other possible change. With this constantly in mind the booktrade has watched from day to day the announcements and interpretations from the administration for assurance that the trade might move in the direction of uniform prices. So far, the assurance is slight and inconclusive. The N. R. A. administrators have been occupied with larger industries and broader areas of employment. So here we are in September with no clear dictums. The trade publishers have worked for two months to prepare a code that would give this industry its best chance to rebuild. Many extremely important subjects have been outlined. But the maintenance of retail prices is not one of the questions that they have satisfactorily solved, and the all-important betterment needed on prices will be put over through action of the Control Committee on the Code at the later date. This is the hardest delay the industry could be called on to face. The difficulties are such as lie in all coordinated action among different groups. Reluctantly the publishers admit that they haven't yet the answer in the opinion of the N. R. A. The booksellers under their code, if retail codes of every community are so arranged, may tighten up this gap in the trade defenses, but the question of retail prices is still the most elusive as it is the most urgent problem of the book industry.

Myopia

THE PRINTING PRESS provides one constant temptation to all publishers, that is, the temptation to print as large a first edition as possible to avoid the cost of make-ready for a second printing. It is this temptation that has been responsible for so many of the enormous remainder piles that lie in the binders' warehouses.

Some of the results of this epidemic have to be looked at with care if the troubles are not to be permanent. To save two or three cents on the cost of a run of books and then to think of using this saving to provide a low possible clearance cost in case remaindering is necessary has been one of the shortsighted policies that have grown up. Let us say that 7,500 copies of a book could be run for three cents less on the average than a 5,000 run. Here is a saving over the whole printing of \$225. If 2,000 have to be remaindered, the publisher considers that the saving of ten cents a copy permits a low remaindering cost. On that basis many books have been thrown on the market, and what has been forgotten is the unfortunate effect of this 2,000 and other 2,000's being thrown out in competition with titles newly arriving on the retail counters. Remainders are real competitors of the new books, and authors as well as publishers are beginning to realize this.

Whatever move may be made to lessen the menace, whether by code or by practical agreement, there is enough realization of the importance of this difficulty to make it seem certain that some progress will be made in the next season. We believe that binders ought to charge for storage after a certain number of months, and the receipt of these storage reports by the publisher would make him more conscious of what is accumulating on his stock account. We believe that no book should be sold for remainder purposes that is in sheets. The publisher can seldom receive more than the price of binding, and the damage to the market far overbalances the demand. The practice of selling sheets of fiction to be marketed in competition with the better class of popular copyrights has proved a mistake and should not be tried further. We believe that practical methods of remaindering at special seasons through the bookstore can be worked out and made to carry off as harmlessly as possible the inevitable amount of real remainders.

News of the Week

Norman Remington Sold

THE SALE of the Norman Remington Company of Baltimore was consummated this week by Stanley K. Olden, with Frank L. Magel and William C. Schwab of the Putnam Book Store, New York, together with Stanley Remington and John T. Remington as purchasers. A new corporation known as the Remington Putnam Book Company has been formed with Mr. Magel as president, Stanley Remington as vice president, Mr. Schwab as secretary and John Remington as treasurer. Business will be carried on in the same location, Mr. Magel stated this week, adding that, while there are no definite plans as yet, they plan to sell a lot of books and to make it a profitable venture for themselves and for the publishers.

Two bona fide bids for the business were received by Mr. Olden. Each was raised once, with the Putnam-Remington combination submitting the highest bid. Mr. Olden then recommended to the court the sale of the business and the transaction was completed.

Retail Code Revised

FOLLOWING A THREE-DAY open hearing attended by representatives of department stores, furniture stores and other retailers the provisions of the general retail code which is not to be confused with the retail booksellers' code were revised on August 24th in such a way as to make it seem likely that the code would be acceptable to the administration. The code provides for a minimum wage of from \$10 to \$15 and maximum employment hours of from 40 to 48. Also included in the code are provisions against unfair practice which may go far toward revolutionizing retail selling, particularly as practiced by the large department stores. The provisions prohibit retailers from offering "loss-leaders" or making "bait-offers." The fair practice section of the code provides that no member of the retail trade shall sell merchandise at less than the net invoice cost or current market delivered cost, whichever is lower plus 10 per cent to insure that labor costs shall be at least partially covered. This does not, however, pre-

vent a retailer from having bona fide seasonal clearance sales of merchandise so advertised and plainly marked. It is also provided that no member of the retail trade shall use advertising of any kind which is inaccurate or which in any way misrepresents merchandise, credit terms, various policies or services; nor shall any member of the trade use advertising or selling methods that tend to deceive or mislead the consumer, including "bait" offers of merchandise in which a retailer through an appeal by price, brand, description or other means attracts prospective customers into his store and then through inadequate or disparaging sales presentation or through the quantity available or through other means places obstacles in the way of the purchase of the advertised article and forces upon the prospective customer's attention other merchandise upon which a greater profit is to be realized.

It is also provided that no member of the trade shall use advertising which refers directly or by implication to any competitors or their merchandise, prices, values, credit terms, policies or services; that no member of the trade shall use advertising that lays claim to or implies a policy or continuing practice of continually underselling competitors.

At the hearing Major Benjamin H. Namm, president of the Namm Store of Brooklyn, made a statement in favor of the price-maintenance and advertising provisions of the code, on behalf of fourteen New York department stores, including Abraham & Straus, Arnold Constable, Best, Bloomingdale's, Gimbel's, Loeser's, Lord & Taylor's, McCreery's, Oppenheim & Collins, Saks, Franklin Simon, Stern's and Wanamaker's. A statement in opposition was made by Percy S. Straus, president of Macy's.

Mr. Namm stated that the cost-plus clause was intended to act against predatory or destructive price cutting, and stated that a 10 per cent minimum was set in order to guard against precipitous price increases. Actually, he said, prices must be higher, as cost plus 10 per cent will not cover handling costs.

Mr. Straus's contention was as follows: "If retail trade groups can fix prices at net invoice costs plus 10 per cent, then they may

logically raise to 15 per cent, 25 per cent or even higher percentages. The adoption of such a principle will not increase consumption or build purchasing power; it will choke the free flow of commerce and shrink volume."

In raising an objection to the advertising clauses Mr. Straus stated, "If the business of a store is operated, as is Macy's, on a basic policy less costly than that of its competitors, to prohibit even a public statement of the claim, would outrage the fundamentals of free expression. The inference is irresistible that the framers of these restrictions are not so much concerned that the public will be misled by advertisement of policies and comparative prices as that they are desirous of stifling competition of stores operating on an economic basis which generally permits the underselling of competitors operating on a more costly basis."

It was pointed out by Philip S. LeBoutilier, president of Best & Co., that the average cost of carrying charge accounts at Best's during the past five years had been 1 3/4 per cent and that in most companies the cost, including bad debts, was less than 2 per cent.

Textbook Publishers Present Code

A CODE OF FAIR PRACTICE for the textbook publishing industry was presented to the Administration on August 29th for consultation prior to a public hearing. Henry Hilton, president of Ginn and Co. and George Buck, president of Silver, Burdett and Co. presented the code.

University Presses Protest

GEORGE PARMELEE DAY, president of the Yale University Press, represented the University Presses of the country at the open hearing of the printing code in Washington this week in asking for an amendment to that part of the code which provides that publicly endowed institutions shall not enter into competition with private printers, and which is held by the University Presses to be unfair.

New Radio Book Review

ON WEDNESDAY, August 16th, Station WOR, Newark, N. J., inaugurated a fifteen-minute book review period conducted by Rosalind Genet, who has been a reader for Knopf for five years. She will review six or seven books Wednesday and Saturday at 1:30 P.M.

Price Maintenance in the Codes

IN MANY OF THE CODES now submitted to the N.R.A. price maintenance is the most controversial point and is of most significance to the industry submitting the code.

Many codes, including the general retail code, contain provisions designed to curb cut-throat price cutting by requiring a small mark-up over invoice cost. Other codes prohibit sales below cost, all wages, transportation, sales and overhead expense being included in this "cost." The code for the lumber and timber products industries is of especial interest in this respect, since it has been approved by President Roosevelt. This Lumber Code provides for a Lumber Code Authority which shall fix minimum prices for different grades and kinds of lumber, which minimum prices shall include wages, materials, overhead, depreciation, interest on capital account and cost of reforestation. The code states further (Article IX (c),) "No person shall sell or offer for sale lumber or timber products upon which minimum prices have been established at prices less than those so established. No person shall sell or offer for sale lumber or timber products to wholesale or other distributors who have been found by the administrator to have violated any of the provisions of the Rules of Fair Trade Practice incorporated in this code as Schedule B, except on such terms as the administrator in accordance with law shall prescribe."

"Schedule B.—As a condition of the grant of wholesale discounts, the wholesaler shall not rebate or allow any part of said discount to any customers or sell or offer to sell any item of lumber or timber products under the minimum prices established as provided in this code except to another wholesaler or manufacturer."

Codes have been submitted but not yet approved for the Tobacco, Plumbing, Movie, Wholesale Drug, Retail Drug, Cigar Manufacturing, Hotel, Restaurant and Soda Fountain Equipment, Greeting Card, and Textile Machinery industries which contain elements of price maintenance:

The Tobacco Code states, Article VI, Section 5, "In the case of all merchandise purchased by retailers from manufacturers or wholesale distributors in connection with which a retail price shall be published or filed by the manufacturers, the retailer shall

sell such articles at retail at not less than the retail price so filed and published, without any discount, reduction, or rebate, direct or indirect, except as hereinafter provided." Exceptions allow quantity discounts if not over 5%. In another section specific discounts are listed for different classes of tobacco products.

The Movie Industry Code provides that distributors shall refuse to enter into contracts for the release of motion pictures to exhibitors who refuse to maintain the minimum admission prices specified in such a contract, who lower the publicly advertised admission price, either through rebates in the form of premiums, lotteries, script books, coupons, gifts or other things of value, or by "throw-away" tickets, two-for-one admissions or other similar devices. Such devices are declared unfair practices.

The Plumbing Fixture Industry Code Group D, Rule D-6, states, "It shall constitute unfair competition for any manufacturer to permit, where it is within his power to prevent it, the resale of his products to consumers at less than his established resale prices, or at less than those established from time to time by the N.R.A. as the minimum below which it is impossible to provide a reasonable margin to cover adequate and continuous distribution of the products of the industry.

The Textile Machinery Industry, Article X, Section 2, provides, "No person shall sell a machine or parts therefor, copied or duplicated by such person from a machine or parts therefor made by an established builder of Textile machinery, at a selling price under the prevailing price of such established builder for the machine or parts, so copied or duplicated.

Hearings for the Wholesale Drug Code have been postponed, and the Retail Drug Code hearings are now being held. The revised Retail Drug Code, not yet approved, allows dealers to enter into contracts with manufacturers to maintain prices and forbids sales at more than 21% of list price. This means that 25c, 50c and \$1 articles may be sold at 19c, 39c and 79c but prevents cutthroat price cutting and loss leaders. The general Retail Code, which had a hearing last week, forbade sales below cost plus 10%. In the Drug Code hearing it has been suggested that this provision be adopted with a change to cost plus 28%. Investigation into

the cost of selling drug store merchandise has revealed that a 28% mark-up on the average will just meet operating costs.

Messner Starts Own Firm

JULIAN MESSNER, for 15 years associated with Boni & Liveright, Horace Liveright and Liveright, Inc., has announced the establishment of his own publishing house under the name Julian Messner, Inc., at 8 West 40th Street, New York City. Mr. Messner will bring out four novels this fall, according to a statement made to a representative of the *Publishers' Weekly*, all of which, he said, have been chosen with a realistic eye for quality and sales. The books, all of which will be published between October 10th and November 10th, are "Senator Marlowe's Daughter," by Frances Parkinson Keyes; "Scandal House," by Madeline Woods, illustrated by Politzer; "Prescription for Marriage," by John Anders, and "Too Beautiful," by Sylvia Thalberg.

Prize Winners in the Covici, Friede Contest

ROSE JEANNE SLIFER, of the Altman Book Shop, New York City, is certainly one of the brightest of bright young booksellers. She has won two first prizes in publishers' contests this summer. In June she won the first prize in a contest for the best sales talk for Edwin Hill's "The American Scene" offered by Witmark. Now she has captured the first prize in the contest based on Gregory Dean's new detective story, "The Case of Marie Corwin," published by Covici, Friede. The first prize was \$50.

The second prize, \$25, went to Evaristo Murray, Brentano's, in Washington. The third prize went to Harriet Anderson, The Channel Bookshop, New York. The fourth prize was won by Margaret D. Morriss, Hutzler Bros., Baltimore.

423 booksellers asked for contest copies of the book, and the publishers received 130 solutions. Of these, 52 answered the first two questions, "Who killed Marie Corwin?", and what were the motives, correctly, but only the prize winners used the correct reasoning in arriving at their conclusions. No answer was absolutely perfect but Miss Slifer's came nearest. The judges were the author, Gregory Dean, Joseph A. Margolies and George Joel.

"Female" Found Obscene

DONALD HENDERSON CLARKE's novel "Female," which was cleared of charges of obscenity brought by John S. Sumner, Secretary of the Society for the Suppression of Vice on June 8th last, when Magistrate Guy Van Amringe not only called the book not obscene, but complimented the author on his style, was nevertheless found obscene this week by the Special Sessions Court in Jamaica, which is in Queens County. Magistrate Van Amringe sat in Manhattan.

Mr. Sumner brought suit against Morris Berg, a bookseller and stationer of Astoria, Queens, shortly after the first suit. Mr. Berg was charged with having committed a misdemeanor by renting a copy of the book to a policeman who was sent by the District Attorney's office to make the transaction. The policeman marked 84 of the book's 310 pages as obscene. Mr. Berg was arrested and arraigned in Magistrate's Court. The case was sent to Special Sessions Court on June 15th. The Vanguard Press, publishers of the book, retained Newman Levy, of the firm of Greenbaum, Wolff & Ernst, to defend Berg. When the case was first brought up two weeks ago, the judges decided that they could reach no decision until they had read the book and the case was continued to August 24th, when Berg was found guilty on a unanimous decision by the three judges, Presiding Justice John Flood, Judge Charles P. Caldwell, who handed down the decision, and Judge William Featherstone.

In the decision Judge Caldwell pointed out that he had examined the book with especial care as he was aware that the Vanguard Press was a reputable publisher and that Mr. Clarke had written some good books. He said, however, "When I had finished I was compelled to find this just another dirty book. It is neither humorous, entertaining nor instructive, nor does it attempt to guide the footsteps of the unwary from the pitfalls of life. It has little literary merit. It may be thrilling to the adolescent and entertaining to the senile and those seeking comfort (for misery loves company) from their own indiscretions." Judge Caldwell added that the book "cannot be considered in the class of the writings of Aristophanes, or Chaucer, or Boccaccio, or De Maupassant, whose writings contain passages touching on the obscene, but none calculated to corrupt."

As a result of this decision anyone in New York State who offers the book for sale or rent will be considered automatically guilty of a misdemeanor, unless the decision is reversed by the Appellate Division of the Supreme Court, to which James Henle, president of the Vanguard Press, may carry the case.

Mr. Henle, commenting on the decision said, "The decision of Special Sessions in Queens County is in marked contrast with that of Magistrate Van Amringe, who refused to hold the publishers for Special Sessions when an attempt was made to prevent the sale of 'Female' in Manhattan. There is something paradoxical about a book being innocent in Manhattan but guilty in Queens. I have no doubt that the higher courts will concur with Magistrate Van Amringe. Of course, if Mr. Sumner had lost in Queens, as we confidently expected him to do, there would have been nothing to prevent him from initiating another case in Kings or Rockland or Dutchess or Erie, and ultimately he might have found a court to convict. As the law now stands an unusual burden is placed on the publisher."

Cass Canfield Elected to N. Y. U. Council

CASS CANFIELD, president of Harper and Brothers and of the National Association of Book Publishers, has been elected to the council of New York University, it was announced this week by Dr. Fred I. Kent, president of the council.

German Authors Lose Citizenship

FIVE GERMAN AUTHORS, two of them of international fame, were among thirty-three Germans now abroad who were deprived of their citizenship on August 25th by the Hitler Government. Their property in Germany was ordered confiscated at the same time. The authors were Lion Feuchtwanger, Heinrich Mann, Ernst Toller, Gerhard Bernhard and Alfred Kerr. The decree was issued by Minister of the Interior William Frick and was based on the law passed July 14th, aimed at enemies or political enemies of the state, which provides that the government may cancel all citizenships acquired between September 11, 1918, and January 30, 1933.

Window Lights

*A Department Devoted to Advance Information on Window Display
Material and Practical Hints on Window Designing*

ALFRED VAN AMEYDEN VAN DUYM

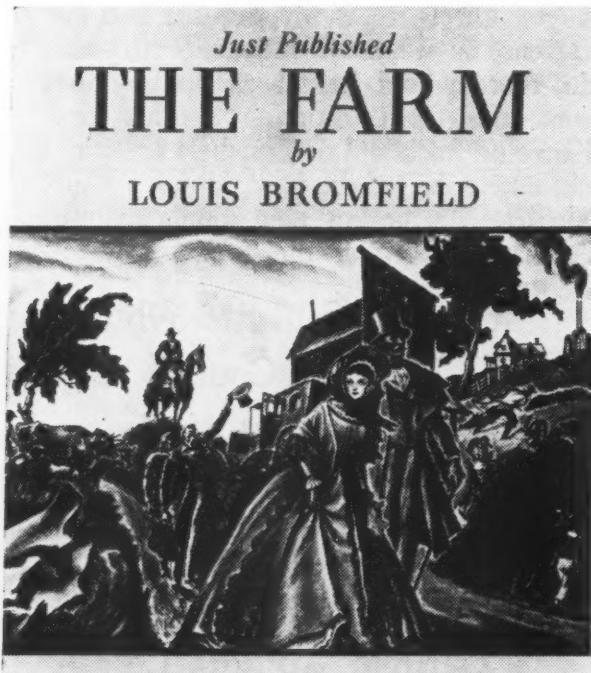
Window Log: Part I—Large Windows

FOR ONCE I feel rather shy in approaching my subject, especially after the very excellent article which Karl Küp wrote about "Modern German Book Windows" and their designer Fritz von Valtier for the *P. W.* Also it came to my ears that a no mean designer

crowded nor so diffused as to create an impression of dizziness. If possible, I try to create a focal point to center the attention and from that point make the eye wander leisurely over the whole display.

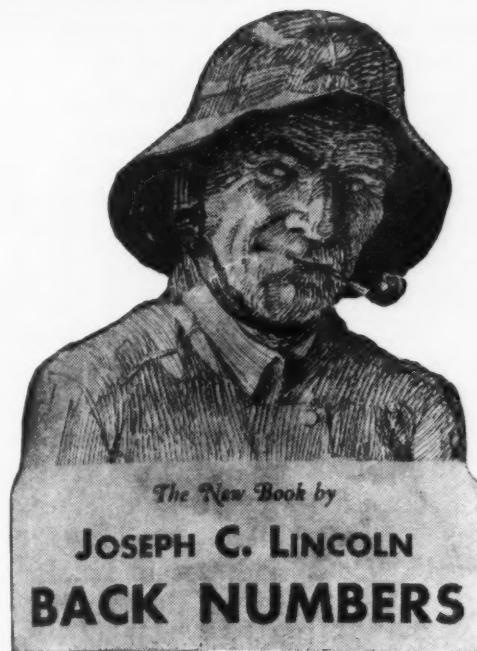
One thing I emphatically believe in is height. Many, many windows I have looked at are flat until they hit the back partition of the window, when they suddenly tower to dizzy heights. Or else we find the back part plastered with posters, illustrations, etc., etc. However before and above anything else *windows must show results*. No matter how artistic the display if it does not sell books it simply is no good. I strongly believe in a personal note in windows, but this personality should not be merely eccentric; it must before anything else connect the onlooker with the window. It must have an almost emotional pulling force. In other words *windows must be dramatized*. The multitude of books must almost talk to the multitude of people. I have read books, I have sold books. Both of these things have occupied the major part of my life. I feel and react in terms of books and therefore I consider myself qualified to convey my enthusiasms through the means of windows. In a very small voice I would add I have some feeling for design and color and in a stentorian voice I would most emphatically state that I enjoy my job.

The major difficulty we encounter even in making rather large windows is the lack of depth of nearly all book windows. To overcome this difficulty nearly all my windows are constructed stairwise, thus: the ledge, a first row of books flat (usually with the exception of the center part of the window), another row of books flat, a row of books standing up, then groups of threes, then sixes, and in the last row probably stacks of nine books each, although with the help of blocks and boxes I can often give them the



Harper's poster for "The Farm" is a striking colored reproduction of the jacket

of book windows in our fair city described my windows as being hodge-podge. Now being a rather sensitive person I take unkind criticism more to heart than praise. Naturally, like everybody else, I have some pride in my achievements and on the other hand feel heartily ashamed when I fail. My particular pride is to use the material at hand to the best of my ability and to give the window-looker a concrete idea of the passing show in books; to show as many books as possible without making the window look too



A cutout poster from Coward-McCann for the new Joseph C. Lincoln title

acquired range of visibility by using less. Not that I always slavishly follow this design. Posters, reviews and enlarged photo-stats help out and often heighten the effect of a striking display.

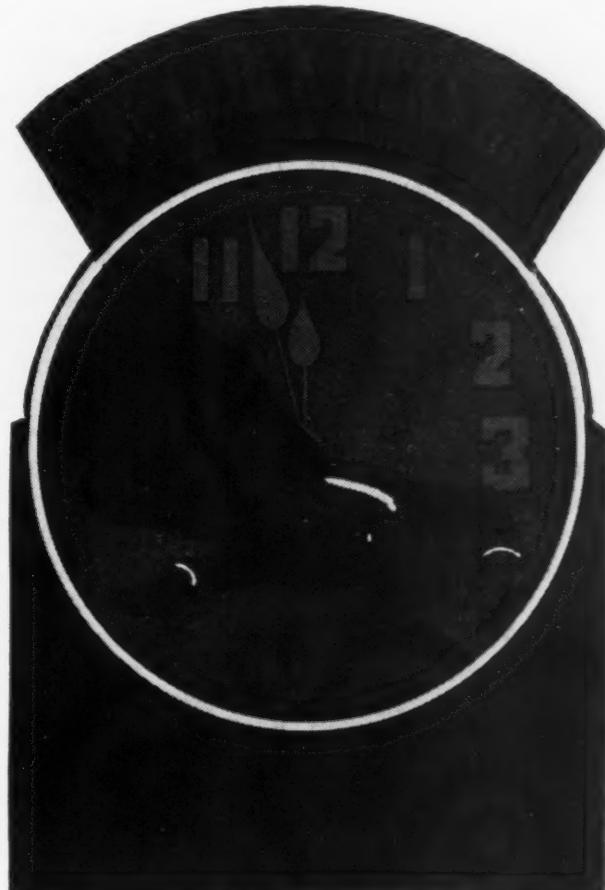
Going from generalities to the actual practice, here are three of the large windows which I made during the last week. The first is a window in the Grand Central Station. The window is 6 feet high, 12 feet wide and 3 feet deep. This store has two windows so some of the recent successes which you might miss in my enumeration of the books are probably represented in the other window which is smaller. Single titles on the ledge: "Twenty Years A-Growing," "Bankers vs. Consumers," "No Time Like the Present," "British Agent," "The Better Part," "Prices," "Labor Relations Under the Recovery Act," "The Internal Debts of the United States," "Franklin D. Roosevelt: Man of Action," "The People's Choice," "Business Under the Recovery Act," "Modern Corporations and Private Property," "The Arches of the Years," "Gal Reporter," "The Cruise of the Zaca," "The Land of Feast and Famine," "From Intellect to Intuition" (you will have noticed that I interspersed some older titles with the newer ones and that there are quite a few books on economics linked with the government).

My focal point of this window is a display of the new dollar edition of "Roget's

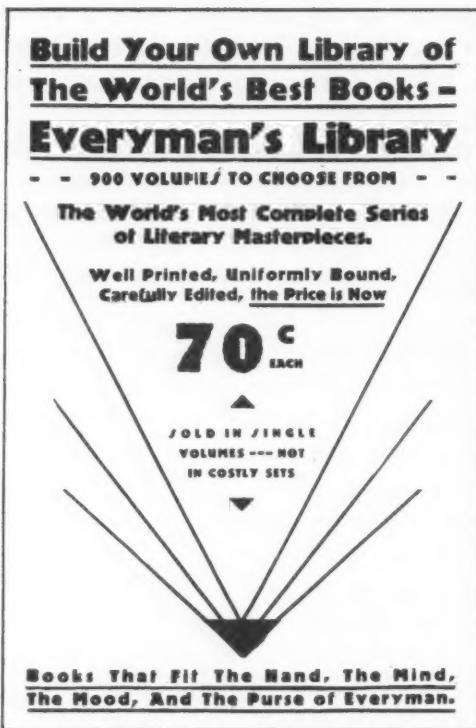
Thesaurus," in my opinion probably the most salable inexpensive book to come out at this time. I have opened up a few of the copies. Three copies stand up in the center, each of which holds a handwritten card worded as follows: card number 1—"Invaluable for all those who want to have at their command an extensive vocabulary and want to use the correct word and phrase at the right time"; card number 2—"The most essential book in the English language after the English grammar for those who want to read and speak correctly"; card number 3—"Highly to be recommended for correct letter-writing and speech making. With 'The King's English' and an English dictionary, the indispensable tools of the writing trade."

Standing up on either side of this display, there were opened and closed copies of "The First World War" and—Oh, shocking!—opened and closed copies of the dollar editions of "Let's Go Naked" and "On Going Naked."

Behind the center display is "The Paradine Case"—a book which I featured the week before and its dominating position this week



An effective mystery poster from Houghton Mifflin



Dutton has made a new poster for Everyman's Library

is to act as a reminder. On either side of this, given height by the help of blocks, stood 4 copies of "The Culture of the Abdomen" and "Health via Food." Then behind "The First World War" and the "nudies" in symmetrical groups stand 6 "The Snows of Helicon," 10 "American Omnibus" and 6 "Traveller's Library." Flanking the main group and right behind it there were 6 copies of "Mellon's Millions" and 6 "The Mirrors of Wall Street." On the other side of the main group 6 "Down and Out in Paris and London," 10 "All Men Are Enemies" and 6 "Dead Mrs. Stratton."

The racks at either end of the window were filled with four rows of the following dollar books: "The Doctor Looks at Life and Death," "Among the Nudists" (what! again!) "Chicago," "Growing Into Life," "The Last Home of Mystery," "By Way of Cape Horn," "Elizabeth and Essex" and finally one row of "The Horror of It" at 25c.

And that is all about this window, except that during the first three days they sold seventy-five copies of "Roget's Thesaurus."

Now for the next window, the one in the Barclay shop, situated in the Barclay Hotel, right in the center of New York's smartest hotel district. The dimensions are 46 inches deep, 13 feet wide and 6 feet high. So you see there is plenty of room to play with, but

the stock is not so large nor so varied as in the Grand Central shop. Along the ledge are the following: "Chicago, The History of Its Reputation," "The Tale of Chicago," a poster on "The Barbary Coast," flanked by two of the books, a blue Currier and Ives portfolio, the N.R.A. sign, another Currier and Ives poster, this time red, a selfmade poster on "The Crime of Cuba," flanked by two of the books, "Hitlerism," "Germany Enters the Third Reich." Next row lying flat: "Van Loon's Geography," "World Prosperity," "The Cruise of the Zaca," "World Panorama," "The Universe of Light," "The Years of the Locust," "Angels and Amazons," "British Agent," "Marie Antoinette," "Gal Reporter," "Down and Out in London and Paris," "The Arches of the Years," "No Time Like the Present," "Hitler's Reich." In the center, spread fanwise and pyramiding upwards to the height of four books placed atop each other, there are 20 copies of "Presenting Lily Mars," each copy back to back with another by means of two elastic bands to make the pile solid. At one side there are three stacks of books grouped fanwise, three books at the bottom of each stack then 2 on top of that and 1 at the very top: 6 "The Better Part," 6 "The Mirrors of Wall Street" with one "Mellon's Millions" standing in front of them, and 6 "The Paradise Case." Behind "Lily Mars," dominating it and heightened by means of shelves and boxes stand 8 copies of "The First World War" of which five are opened up to a full double page spread. On the other side of this and in the same way as I described the three previous groups of books there are 6 "Traveller's Library," 6 "The Story of Childbirth" with one "The Technique of Marriage" in front of them (oh, I am a wise one!) and 6 "Anthony Adverse."

Behind all these on one side of the center which is made higher than the rest of the window with the help of blocks are 6 "An American Omnibus," 10 "All Men Are Enemies," 6 "The Snows of Helicon" and on the other side of the main group are 6 "Roget's Thesaurus" (dollar edition), 10 "The Farm," and 6 "New York Madness."

Next comes the window in the Pennsylvania Station Shop. This shop has two windows like the Grand Central, one of which is an open window, 8 feet wide, 6 feet high and 3 feet deep. I will try to give the effect of this window typographically:

Bk.	sign	Bk.	Sign.	Bk.	sign	Bk.
		opened book		opened book		
			9 copies	fanwise		
Aerial Photographs of New York City.			Large poster			
"The First World War,"	stack of six books	"The Mirrors of Wall Street"	"Marie An- toinette"	"The Barbary Coast"	"The Para- dine Case"	
3 opened up double spread		4 copies	3 copies	3 copies	stack of 9 books	
"Cities of Sin"		"British Agent"		"Debt and Production"		
		"The Crime of Cuba,"		"The Land of Feast and Famine"		
			"The Arches of the Years"			
10 "The Farm"	fanwise	10 "Presenting Lily Mars"	fanwise	10 "The Case of Marie Corwin"	fanwise	
		6 "Traveller's Library"	stack	6 "Anthony Adverse"	stack	

A typographical representation of one of Mr. Van Duym's windows

In the top of each of the last five groups were stuck the following pamphlets: "Nazi Culture," "To Have or To Be—Take Your Choice," "The Collapse of the Seabury Investigation," "The Promise of Power," "The Fight Against War."

The heightened effect of the window was obtained by placing the last 5 groups of books on boxes.

In one of my next articles I will try to give practical application of the problem of smaller windows than those I have been talking about in this article.

Before we take up the matter of posters which have been sent in to me I would like to congratulate Simon & Schuster for having done the most magnificent job of advertising of the year—in my humble opinion at any rate. The other two in my mind were Doubleday, Doran's "Who Killed John Keats?" which was for "All Men Are Enemies" and Farrar & Rinehart's campaign on "Anthony Adverse." But the Simon & Schuster ad for "The First World War," which appears on the back page of *The Saturday Review*, beats them all. It is well worded with striking typography and most unusual text illustration. An enlarged photostat of that ad ought to work wonders.

Harper's have the year's loveliest poster for "The Farm." Also a striking one for the

Harper prize novel "The Fault of Angels." The poster which Houghton Mifflin has for "The People's Choice" is excellent and a remarkable example of graphic presentation of what the book is all about. Graphs are always fascinating. Two other fine posters by this company are for "Death Behind the Door" and "The Clock Ticks On." Further, they have three small posters for "Buckaroo," "All About Chicago," and the new John Buchan, "A Prince of the Captivity."

Norton has great plans for Overstreet's "We Move in New Directions" (his previous books sold 75,000 copies) and *The World Telegram* will probably have one of its effective cut-out displays for this book.

Dutton sends me two posters. One very well worded one for *Everyman's Library* which begins "Build your own library of the World's Best Books . . ." Also a small poster for "Our Friend the Dog."

Coward-McCann has a swell cut-out poster for the new Joseph C. Lincoln, "Back Numbers."

The Appleton-Century company writes an enthusiastic letter about the new book by Bess Streeter Aldrich, "Miss Bishop," accompanied by a small poster.

I am very glad to see that the new jacket for "Protecting Margot" (Minton, Balch) is such a vast improvement on the old one.

P. W. Market News

One Month from Now—A Forecast

OIL FOR THE LAMPS OF CHINA, by Alice Tisdale Hobart. *Bobbs-Merrill*, \$2.50.

ONE MORE RIVER, by John Galsworthy. *Scribner*, \$2.50.

CASH ITEM, by Catharine Brody. *Longmans, Green*, \$2.

THE DARK GARDEN, by Mignon G. Eberhart. *Doubleday, Doran*, \$2.

DOLLY GANN'S BOOK. *Doubleday, Doran*, \$2.50.

NO CASTLE IN SPAIN, by William McFee. *Doubleday, Doran*, \$2.50.

COMRADES OF THE STORM, by Peter B. Kyne. *Kinsey*, \$2.

FLUSH, by Virginia Woolf. *Harcourt, Brace*, \$2.

FOUR DAYS WONDER, by A. A. Milne. *Dutton*, \$2.

IT WAS THE NIGHTINGALE, by Ford Madox Ford. *Lippincott*, \$3.

REMINISCENCES OF D. H. LAWRENCE, by John Middleton Murry. *Holt*, \$2.50.

ROCKWELLKENTIANA, by Rockwell Kent. *Harcourt, Brace*, \$3.75.

CROWDED HOURS, by Alice Roosevelt Longworth. *Scribner*, \$3.75.

THE INTELLIGENT MAN'S REVIEW OF EUROPE TODAY, by G. D. H. Cole. *Knopf*, \$3.

MARLBOROUGH, by Winston S. Churchill. *Scribner*, \$4.

WAR MEMOIRS OF DAVID LLOYD GEORGE: v. 1. *Little, Brown*, \$4.

THE WAY BEYOND, by Jeffery Farnol. *Little, Brown*, \$2.50.

WILLIAM THE CONQUEROR, by Phillips Russell. *Scribner*, \$3.

WINNER TAKE NOTHING, by Ernest Hemingway. *Scribner*, \$2.50.

JONATHAN'S DAUGHTER, by Lida Larrimore. *Macrae, Smith*, \$2.

THE LIMITATIONS OF SCIENCE, by J. W. N. Sullivan. *Viking Press*, \$2.75.

Oct. 3. The publishers' big novel for the fall. The story of an American, who works for a large oil corporation in China—his business and family life.

Oct. 3. Galsworthy's last novel, in which the love story of Dinny Cherrell is brought to a satisfactory conclusion. Serialized in *Good Housekeeping*.

Oct. 4. The author of "Nobody Starves" writes another story of Micmac, drama provided by a bank embezzlement and the trial of twelve employees.

Oct. 4. "The White Cockatoo" was a good seller. Alexander Woollcott says the new one is one of the grandest detective stories he has ever read. Serialized in *Red Book* as "The Figures in the Fog."

Oct. 4. The sister of former Vice-President Curtis tells the story of her life in Washington and in politics, including an account of the famous Gann-Longworth feud. See below.

Oct. 4. A novel in which an American business girl is transplanted to the feudal splendor and restraints of a South American hidalgo's life.

Oct. 5. A girl and a man literally down to their last cent start out to try placer-mining in the West.

Oct. 5. A biography of Elizabeth Barrett Browning's cocker spaniel, made a living figure to American audiences by "The Barretts of Wimpole Street."

Oct. 5. A new mystery story by a noted author, who also wrote "The Red House Mystery" and the play, "The Perfect Alibi."

Oct. 5. The autobiography of a novelist who has known intimately the great literary and artistic personages of this age.

Oct. 5. An interpretation of Lawrence, answering "The Savage Pilgrimage" by Catherine Carswell.

Oct. 5. Postponed from Sept. 14.

Oct. 6. Social, political, and diplomatic life in Washington and the capitals of the world, as the daughter of Theodore Roosevelt and the wife of the late Speaker of the House knows it.

Oct. 6. The background and present situation of politics and economics, by the author of "A Guide Through World Chaos."

Oct. 6. The life of the first Duke of Marlborough told by his descendant, famous English statesman and historian.

Oct. 6. Beginning one of the most historically important chronicles of the war years.

Oct. 6. A sequel to "The Broad Highway," whose sale Little, Brown estimates as nearly a quarter of a million.

Oct. 6. A portrait of William as a great executive and administrator, by the author of "Benjamin Franklin, the First Civilized American."

Oct. 6. Fourteen stories, his first book of fiction since "A Farewell to Arms."

Oct. 9. A love story by an author whose romances sell very well.

Oct. 9. A survey of scientific adventure, what has been done, what is to be done, for the layman.

P. W. Market News

Out This Week

THE AUTOBIOGRAPHY OF ALICE B. TOKLAS.
Harcourt, Brace, \$3.50.

BACK NUMBERS, by Joseph C. Lincoln. *Coward-McCann, \$2.*

CECIL RHODES, by Sarah Gertrude Millin. *Harper, \$3.75.*

DARK HAZARD, by W. R. Burnett. *Harper, \$2.50.*

DONA CELESTIS, by Ethel M. Dell. *Putnam, \$2.*
MISS BISHOP, by Bess Streeter Aldrich. *Appleton-Century, \$2.*

THE SHAPE OF THINGS TO COME, by H. G. Wells. *Macmillan, \$2.50.*

WONDER HERO, by J. B. Priestley. *Harper, \$2.50.*

A deeply interesting chronicle, including incidents in the lives of the most notable in the literary and artistic circles of our day. Written by Gertrude Stein as though her secretary were writing a biography of her.

A successor to "All Alongshore," which was a best seller.

A biography of the great Empire-builder, by an author who has lived in South Africa all her life.

A story of the marriage of a gambler and a woman who wanted security, by the author of "Little Caesar," etc.

By a best selling romancer.

Second printing before publication. Two previous novels have each sold more than 100,000 copies each in the original editions.

Macmillan is betting on it, and it looks like a sure thing, this imaginative history of the years to come.

The story of a poor English clerk who became a Wonder Hero is a satire on modern publicity methods.

Current Best Sellers

ANTHONY ADVERSE, by Hervey Allen. *Farrar & Rinehart, \$3.*

THE FARM, by Louis Bromfield. *Harper, \$2.50.*
LITTLE MAN, WHAT NOW? by Hans Fallada. *Simon & Schuster, \$2.50.*

ALL MEN ARE ENEMIES, by Richard Aldington. *Doubleday, Doran, \$2.50.*

ENCHANTED GROUND, by Temple Bailey. *Penn, \$2.*

MARIE ANTOINETTE, by Stefan Zweig. *Viking Press, \$3.50.*

LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Simon & Schuster, \$1.50.*

THE HOUSE OF EXILE, by Nora Waln. *Little, Brown, \$3.*

THE ARCHES OF THE YEARS, by Halliday Sutherland. *Morrow, \$2.75.*

BRITISH AGENT, by R. H. Bruce Lockhart. *Putnam, \$2.75.*

Has sold 119,000 copies, between 7 and 8 thousand every week, and had a 5500 day last week.

Fourth printing.

Second at the New Orleans and St. Louis stores reporting to the *Times* last week.

Third printing.

Second at McClurg's and third at four St. Louis stores last week.

First in non-fiction in Boston and Atlanta stores last week, second in New York, New Orleans and Chicago.

First at Washington and Chicago stores last week, second in St. Louis and third in Boston and Atlanta.

Has sold over 30,000 copies.

Second at Philadelphia and San Francisco stores last week.

Averaging around a 1000 a week.

Other Bookstore Favorites

PRESENTING LILY MARS, by Booth Tarkington. *Doubleday, Doran, \$2.50.*

THE BARBARY COAST, by Herbert Asbury. *Knopf, \$3.*

MELLON'S MILLIONS, by Harvey O'Connor. *John Day, \$3.*

THE MIRRORS OF WALL STREET, Anonymous. *Putnam, \$2.50.*

Second printing.

A surprise seller for this type of book. First at Philadelphia and San Francisco stores last week and selling well everywhere.

Second printing. First in non-fiction at Brentano's (N. Y.) last week.

The leader at Brentano's (Washington) for the month of August.

P. W. Market News

Food and Diet

EVERY WEEK in this column the *Publishers' Weekly* prints a short list of recent books on special subjects to help the bookseller reach customers with special interests.

BOSTON COOKING SCHOOL COOK BOOK: 1933 ed. By Fannie Farmer. *Little, Brown*, \$2.50.

WHAT SHALL I EAT? By Edith M. Barber. *Macmillan*, \$1.75.

WHITEMAN'S BURDEN. By Margaret Livingston Whiteman and Isabel Leighton. *Viking Press*, \$1.50.

SWEDISH SMÖRGÅSBORD. By Mrs. Åkerström-Söderström. *Albert Bonnier Pub. House*, \$70.

A LA RECTOR. By George Rector. Great Atlantic and Pacific Tea Co., \$50.

HOW TO STAY YOUNG. By Robert Hugh Rose. *Funk & Wagnalls*, \$1.50.

Forthcoming Reprints

FICTION

November 1st

THE MASK OF FU-MANCHU, by Sax Rohmer. *Burt*, \$75.

THE JACKSON TRAIL, by Max Brand. *Burt*, \$75.

THE QUIET PLACE, by Elisabeth Stancy Payne. *Burt*, \$75.

THE BOX FROM JAPAN, by Harry Stephen Keeler. *Burt*, \$75.

THE HOUSE OF WIVES, by Elizabeth Hamilton Herbert. *Burt*, \$75.

GITANA, by Robert W. Chambers. *Burt*, \$75.

HONEYMOON WIFE, by Agnes Louise Provost. *Burt*, \$75.

THE SILENT BARRIER, by George Templeton. *Burt*, \$75.

THE DANCING LADY, by James Warner Bellah. *Burt*, \$75.

DR. THORNDYKE'S DISCOVERY, by R. Austin Freeman. *Burt*, \$75.

THE TENTH MOON, by Dawn Powell. *Burt*, \$75.

SMOKY PASS, by Aubrey Boyd. *Burt*, \$75.

THE BLANKET OF THE DARK, by John Buchan. *Burt*, \$75.

ROPE TO SPARE, by Philip MacDonald. *Burt*, \$75.

NO! NO! THE WOMAN, by Norman Klein. *Burt*, \$75.

A JOYOUS ADVENTURE, by Baroness Orczy. *Burt*, \$75.

DEAD MEN AT THE FOLLY, by John Rhode. *Burt*, \$75.

Notice to Control Card Users

"**ALONG THIS WAY**" by James Weldon Johnson (Viking) will be published Oct. 2nd instead of Sept. 25th.

"**Dumb-Belles Lettres**" edited by Juliet Lowell (Simon & Schuster) has been postponed from Aug. 15th to Oct. 2nd.

"**Drury Lane's Last Case**" by Barnaby Ross (Viking) has been postponed from Sept. 8th to Sept. 25th.

"**Rudyard Kipling's Verse, Inclusive Edition**" (Doubleday), scheduled for Oct. 5th, has been postponed indefinitely to Spring, 1934.

"**Charles Dickens**" by Stephen Leacock (Doubleday) has been postponed from Oct. 11th to Nov. 15th. The price has been changed from \$2.50 to \$3.

"**The Destroying Angel**" by Norman Klein (Farrar & Rinehart) has been postponed from June 8th to Oct. 11th.

The price of "**Sleepy Black**" by Ross Santee (Farrar & Rinehart—Sept. 11th) has been changed from \$2.50 to \$2.

"**Three Cities**" by Sholom Asch (Putnam) has been postponed from Sept. 15th to Sept. 29th.

"**Return**" by Michael Home (Morrow) has been advanced from Sept. 13th to Sept. 11th.

"**Ship's Monkey**" by Honoré W. Morrow & William Swartman (Morrow) has been postponed from Sept. 13th to Sept. 27th.

Book Club Change

A LAST-MINUTE CHANGE has been made in the Catholic Book Club selection. "**Erasmus**" by Christopher Hollis (Bruce) has been moved up and will be the October selection. For September the choice is the Harper Prize Novel—"The Fault of Angels" by Paul Horgan.

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts
Bi: Biography
Bu: Business

Dr: Drama
Ec: Economics
Fi: Fiction

Hi: History
Ju: Juveniles
Mu: Music

Po: Poetry
Re: Religion
Sc: Science

Sp: Sports
Tr: Travel

Adams, Isabel

The dumb man. 279p. D [c. '33] N. Y., Appleton-Century

2.00

An automobile accident on the Gaspe Peninsula and an unknown dumb man strangely alter the lives of Christopher Wayne and Lewis Bevan.

Aldrich, Mrs. Bess Streeter

Miss Bishop. 336p. D c. N. Y., Appleton-Century

2.00

The life story of a self-sacrificing school teacher in a mid-western college.

Alexander book in Ethiopia (The); tr. from ★ mss. in the British Museum and Bibliothèque Nationale by Sir Ernest A. Wallis Budge. 277p. il. D '33 N. Y., Oxford

2.50

Allinson, Anne Crosby Emery [Mrs. Francis Greenleaf Allinson]

Selected essays; with a biography by Gertrude Slaughter. 304p. front. (por.) O [c. '33] N. Y., Harcourt

3.00

A posthumous collection of essays by a versatile woman who was a traveler, educator, journalist and intellectual leader.

Altar prayers; the most frequently used public Re prayers and devotions. 104p. O '33 N. Y., Benziger

lea. cl., 1.60

Arnold, Ralph, comp.

Treaty-making procedure; a comparative study of the methods obtaining in different states. 69p. O (Royal Inst. of Internat'l Affairs) '33 N. Y., Oxford

1.50

Athy, Marion Poppen

In the nursery; little visits with Jesus [teacher's manual]. 341p. il. D (Christian life course) [c. '33] Phil., [United Lutheran Pub'n House]

1.50; pupil's lesson papers, .50

A course in religious education for small children. The pupil's lesson papers consist of a set of 52 leaflets, illustrated, with colored frontispieces.

Averill, Esther and Stanley, Lila

Powder; the story of a colt, a duchess and the circus; il. by Fedor Rojankovsky. 29p. il. (col.) Q [c. '33] N. Y., Smith & Haas

Ju

bds., 2.00

The story of a French circus. A picture book for small children, printed in France.

Barbour, Ralph Henry [Richard Stillman Powell, pseud.]

Goal to go. 284p. il. D c. N. Y., Appleton-Century

2.00

A football story about the Hillfields Academy boys' reaction to the tactics of an unscrupulous substitute coach.

Barbour, Ralph Henry [Richard Stillman Powell, pseud.] and Sarra, La Mar

Football plays for boys, with rules and strategies of touch football. 116p. diagrs. D c. N. Y., Appleton-Century

1.25

For boys from twelve to fifteen who want to play football and have no coach available.

Beeding, Francis, pseud.

Take it crooked. 276p. D (Copyright fiction) [c. '32] N. Y., Burt

.75

Benedict, Anna Louise

The continuity of life. 171p. O [c. '33] Bost., Christopher

1.50

Spiritualistic messages.

Bodenheim, Maxwell

New York madness. 250p. D [c. '33] N. Y., Macaulay

2.00

Their quest for new and more thrilling excitement leads two modern New York girls to the city's toughest spots.

Boileau, Ethel [Mrs. Raymond Boileau]

A gay family. 288p. D c. N. Y., Dutton

2.00

Alison Mallory watches her three young people trying their wings. A novel of modern England.

Brontë, Charlotte

Jane Eyre. 494p. S [c. '33] N. Y., Modern Lib. flex. cl., .95

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17 1/2 cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

* indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Brooke, Charles Frederick Tucker and Paradise, Nathaniel Burton, eds. Dr English drama, 1580-1642. 1052p. il. O [c. '33] Bost., Heath 4.00 Thirty Elizabethan plays. The illustrations are facsimiles of early title pages and a facsimile page of manuscript.

Browne, Major G. St. J. Orde The African labourer. 240p. map O (Internat'l Inst. of African Langs. and Cultures) '33 N. Y., Oxford 5.00

Burnett, William Riley Fi Dark Hazard. 295p. O c. N. Y., Harper 2.50 The story of Jim Turner, a born gambler, and of his wife Margaret, a woman of principle, daughter of solid Scotch-Irish puritan parents.

Burt, Katharine Newlin [Mrs. Maxwell Struthers Burt] Fi A man's own country. 261p. D (Copyright fiction) [c. '31] N. Y., Burt .75

Cartlidge, Oscar Fifty years of coal mining. 64p. il. Q '33 [Oregon City, Ore.] Enterprise Press bds., 1.25

Case, Robert Ormond Fi Whispering Valley. 317p. D (Copyright fiction) [c. '32] N. Y., Burt .75

Chapman, Maristan, pseud. [Mary and Stanton Chapman] Ju The timber trail. 286p. il. D c. N. Y., Appleton-Century 2.00 The adventures of three Tennessee mountain boys during a clash between the timber interests and the mountain people.

Chen, Chih-Mai Parliamentary opinion of delegated legislation. 149p. (5p. bibl.) O (Studies in hist., economics and public law, no. 394) c. N. Y., Columbia Univ. Press 2.25 An analysis of the criticisms and defenses which were made in the British Parliament when statutes delegating legislative authority were being considered.

Choate, Pearson Fi Motley and Mr. Pinch. 282p. D [c. '33] N. Y., [Appleton-Century] 1.75 Mr. Pinch, a mild English curate, has long rebelled against the complacency of his village. As a result of his meeting with Motley, an actor, Mr. Pinch begins to act upon his secretly cherished principles.

Cohen, Abraham An elementary treatise on differential equations; 2nd ed., rev. 344p. D [c. '33] Bost., Heath 2.40

Almanac of German American societies, 1933 [in German]. 476p. il. O [c. '33] Chic., Scheun & Co., 6612 Sheridan Rd. pap., 1.00

Bastian, George C. and others Around the copy-desk. 209p. il. Q '33 N. Y., Macmillan pap., 2.25

Bolles, William B. A B C's for the ending of all depressions. 8p. O '33 Milwaukee, Caspar, Krueger, Dory pap., .25

Bransom, M. E. Study guides and unit tests to accompany Huntington, Benson and McMurry "Living Geography," 4-b'k ser.; b'k 1, pts. 1 and 2, b'k 2, pts. 1 and 2. 95p., ea. il. O '33 N. Y., Macmillan pap., .20 ea.

Brooke, Milton Other people's labor and material in the building industry of Greater New York [law]. 63p. '33 N. Y., Central B'k Co. 1.00

Burgess, Ernest Watson and Newcomb, Charles, eds. Census data of the city of Chicago, v. 2, 1930. 718p. maps Q '33 Chic., Univ. of Chic. Press lea. cl., 50.00

Connelly, Vernie E. Fi Someone to love. 304p. D [c. '33] N. Y., Burt .75 June Varick was glad that she had found someone to love at the beginning of the difficult path to success in New York.

Cunliffe, John William English literature in the twentieth century. 341p. (bibls.) O c. N. Y., Macmillan 3.00 A study of the principal achievements and leading personalities in English literature from the beginning of the century to the present year. By the Director Emeritus of the School of Journalism, Columbia University.

Curoe, Philip R. V. History of education; 2nd ed. 320p. (bibl.) D '33 N. Y., Globe B'k 1.40

Dell, Ethel May [Mrs. G. T. Savage] Fi Dona Celestis. 313p. D c. N. Y., Putnam 2.00 The romance of Dona Celestis, taken to the home of Mrs. Conyers and her son Michael as a "charity child."

Desmond, Robert W. Newspaper reference methods; foreword by John H. Finley. 244p. (68p. bibls.) il. O c. Minneapolis, Univ. of Minn. Press 2.50 On the work of the newspaper library, which has advanced far beyond the old-time "morgue."

Dickens, Charles Fi The posthumous papers of the Pickwick Club; 2 v. 836p. il. (col.) Q '33 N. Y., Lim. Eds. Club buck., 10.00, to members, bxd.

Didelot, Roger-Francis ★ Fi Murder in the bath; tr. from the French by Elisabeth Abbott. 302p. D [c. '33] Phil., Lippincott 2.00 A wealthy American girl, traveling alone, is found in a Paris hotel bathroom—naked and strangled.

Diver, Maud [i.e. Mrs. Katherine Helen Maud Marshall] Fi Ships of youth; a study of marriage in modern India. 496p. D (Copyright fiction) [c. '31] N. Y., Burt .75

Erskine, Laurie York Ju Renfrew's long trail. 310p. il., map D '33, c. '32, '33 N. Y., Appleton-Century 2.00 Further adventures of dauntless Major Renfrew of the Royal Canadian Mounted Police which take him from the Vancouver headquarters to the remotest passes of the Northern Rockies.

Care and construction of tennis courts; a series of articles by leading authorities. 128p. il., diagrs. S (Spalding's athletic lib., no. 511B) [c. '33] N. Y., Amer. Sports Pub. Co. pap., .50

Damrosch, Walter Johannes, and others The new universal school music series: Rhythm songs. 150p. D [c. '33] N. Y., Hinds, Hayden & Eldredge .60

Denton, Clifford E. Point to point resistance measurements. 64p. il., diagrs. O (Radio-craft lib. no. 11) [c. '33] N. Y., Gernsback Pub'n pap., .50

Dillavou, Essel R. and Howard, Charles G. Principles of business law; rev. ed. 965p. O '33 N. Y., Prentice-Hall 5.00

Ellis, Francis Cutler Micro-dynamics; new science in diagnosis and treatment. 95p. il., diagrs. O [c. '33] Chic., Ellis Research Laboratories, 400 N. Michigan Ave. lea. cl., 1.00

Ertz, Susan [Mrs. John Ronald McCrindle] Fi
The story of Julian. 311p. D (Copyright fiction) [c. '31] N. Y., [Burt] .75

Eskridge, Robert Lee Ju
South Sea playmates; il. by the author. 116p. il., map D [c. '33] Ind., Bobbs-Merrill 1.50
A story of two children of Manga Reva.

Farjeon, Eleanor Ju
Ameliaranne and the magic ring. no p. il. (pt. col.) D [n.d.] Phil., McKay 1.00
The story of how little Ameliaranne got the beautiful wax doll in Miss Tabitha's toy shop window.

Ferm, Vergilius Ture Anselm, ed. Re
Contemporary American theology; theological autobiographies; second series. 396p. (bibls.) O c. N. Y., Round Table Press 3.00
Eleven of America's leading theologians and religious thinkers give accounts of the religious and theological pilgrimage by which each was led to the formation of his faith.

Glaspell, Susan [Mrs. Norman Hæghejm Mattson] Fi
Ambrose Holt and family. 315p. D (Copyright fiction) [c. '31] N. Y., Burt .75

Goddard, Dwight
The principle and practice of Mahayana Buddhism; an interpretation of Professor Suzuki's translation of Ashvaghosha's Awakening of faith. 124p. S c. Thetford, Vt., Author flex. cl., 1.00

Gooch, G. P., and others
Problems of peace; seventh ser.; lectures delivered at the Geneva Institute of International Relations, August, 1932. 311p. D '33 N. Y., Oxford 2.50

Gray, John and "Lloyd"
Name it! the pictorial quiz book; il. by "Lloyd." 127p. O c. N. Y., Stokes 1.00
A new kind of game in which the player fills in the names of articles or animals pictured. A dash is given for each letter in the words to be filled in.

Guides to business facts and figures; an Bu
indexed and descriptive list emphasizing the less known business reference sources. 54p. O '33 N. Y., Special Libraries Ass'n pap., 1.50

Erwin, Mabel D.
Practical dress design; a laboratory manual in fitting and free-hand pattern making. 191p. il., diagrs. Q c. '33 Lubbock, Tex., Author, c/o Texas Technological College pap., 3.00

Es, W. J. L. van
Gold, silver, commodities and crisis. 50p. '33 N. Y., Van Riemsdyk B'kservice pap., .75

Evans, Herbert M., and others
The growth and gonad-stimulating hormones of the anterior hypophysis. 446p. (bibls.) il., diagrs. F (Memoirs of Univ. of Cal., v. 11) '33 Berkeley, Cal., Univ. of Cal. Press pap., 10.00

Filipetti, George
Scientific management: an aid to industrial control. 58p. O (Employment Stabilization Research Inst., extra pub'n, no. 16) '33 Minneapolis, Univ. of Minn. Press pap., .50

Fiske, A. Longfellow
The practical course in speech for Catholic schools; 3 v. various p. (bibl.) D '33 N. Y., W. H. Sadlier .30 ea.

Forrest, Fred
On my way [depression experiences]. 146p. S [c. '33] Los Angeles, Author, 3620 S. Vermont St. pap., .25

Gates, Arthur I. and Ayer, Jean Y.
Preparatory book to accompany "Golden Leaves." 71p. il., O '33 N. Y., Macmillan pap., .20

Hale, Gardner
Fresco painting; with additional chapters prepared from Mr. Hale's notes by Shaemas O'Sheal; preface by José Clemente Orozco. 69p. il. O c. N. Y., Rudge 2.50
The technique of fresco painting, by a noted American fresco painter.

Hawthorne, Hildegard [Mrs. John Milton Ossian] Ju
Lone Rider. 271p. il. D c. N. Y., Longmans 2.00
Ben Reynolds of "Wheels Toward the West" serves as a Pony Express rider and scout for Kit Carson.

Heyliger, William [Hawley Williams, pseud.] Ju
Ritchie of the News. 247p. il. D '33, c. '32, '33 N. Y., Appleton-Century 2.00
The story of young Todd Ritchie's experiences working on a country newspaper. For older boys.

Hoover, Theodore Jesse
The economics of mining (non-ferrous metals); valuation—organization—management. 555p. (bibls.) il., diagrs. O [c. '33] Stanford Univ., Cal., Stanford Univ. Press 6.00
An introduction to mining economy by the dean of the School of Engineering, Stanford University.

Hoyle, Nancy Fi
Three cornered love. 279p. D (Copyright fiction) [c. '32] N. Y., Burt .75

Hunt, Peter Fi
Murders at scandal house. 301p. front. (diagr.) D [c. '33] N. Y., Appleton-Century 2.00
Several gruesome murders disturbed the peace of the luxurious Adirondack camp which scandalous, old Lydia Whyte-Burrell dominated.

Inouye, J.
Pocket dictionary: English-Japanese part. 1334p. il. S '33 Milwaukee, Caspar, Krueger, Dory flex. lea., 6.75

Jersild, Arthur T.
Child psychology. 462p. (bibl.) D (Prentice-Hall psych. ser.) '33 N. Y., Prentice-Hall 3.00

Gershenfeld, Louis
Urine and urinalysis. 272p. il. D '33 Phil., Lea & Febiger flex. cl., 2.75

Goudge, H. L.
The British Israel theory. 100p. D '33 Milwaukee, Morehouse pap., .70

Green, Helen J. and Berman, Isabel R.
A manual of selected occupational tests for use in public employment offices. 31p. Q (Employment Stabilization Research Inst., v. 2, no. 3) '33 Minneapolis, Univ. of Minn. Press pap., .50

Hall, J. Lincoln and others, eds.
Gloria in excelsis; a hymnal for Sunday schools. no p. O c. '33 Phil., Hall-Mack Co. .35—.50

Harris, Silas A.
Appellate courts and appellate procedure in Ohio. 196p. O (Inst. of Law, J. H. Univ. study of judicial administration in Ohio monograph) '33 Balt., Johns Hopkins Press 2.50

Hertzler, Arthur E.
Technic of local anesthesia; 5th ed. 292p. il. O '33 St. Louis, C. V. Mosby 5.00

Holt, Luther Emmett, M.D. and Howland, John, M.D.
Holt's Diseases of infancy and childhood; 10th ed., rev. by L. Emmett Holt, Jr. and Rustin McIntosh. 1240p. (bibls.) il. (pt. col.), diagrs. O [c. '31] N. Y., Appleton-Century 10.00

Horsley, J. Shelton, M.D.
Surgery of the stomach and duodenum. 269p. (bibl.) il. Q '33 St. Louis, C. V. Mosby 7.50

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Who's who in major league base ball. 544p. il. (pors.), diagrs. Q [c. '33] Chic., Buxton Pub. Co., 21 W. Elm St.	3.00—5.00	
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Jung, Carl Gustav	★	
Modern man in search of a soul [tr. from the German by W. S. Dell and Cary F. Baynes]. 291p. (bibl. footnotes) O '33 N. Y., Harcourt	3.00	
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Shirley, Mary M.
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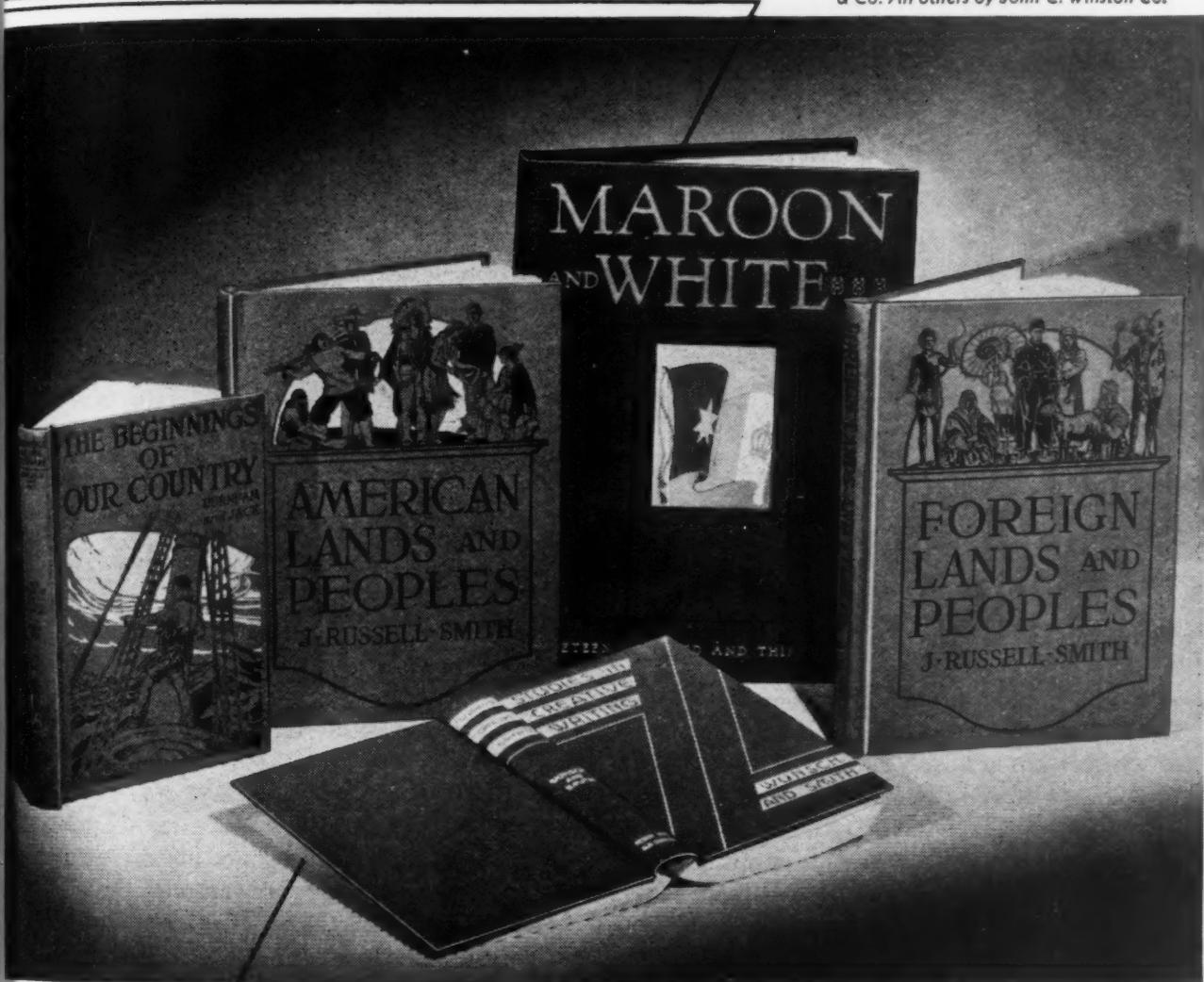
EVANGELISM ALWAYS SEEMS to bring abuses riding like brickbats on the end of its train. For the last ten years we have had an increasing number of prospectuses, colophon pages, and descriptive passages about the making of books, designed to familiarize the public with the materials and processes of production. Consequently now we have also had this rigmarole, which is the easiest thing in the world to simulate, on bad and indifferent books as well as on good ones and there are always enough earnest swallowers of typographic tripe to believe it wherever

they see it. We have before us, for instance, a book from California which goes into details about itself too numerous to mention, adding that the designer was "ably assisted by expert master craftsmen on the artistic and mechanical features." A summary glance at the book reveals that the title-page is in Kabel, Caslon and Old Style, the half-title in Goudy Old Style, the initials in Rivoli and the running heads and incidental matter in Old Style. The two-line initials align with nothing in particular. The colophon page ends with the invocation that the book

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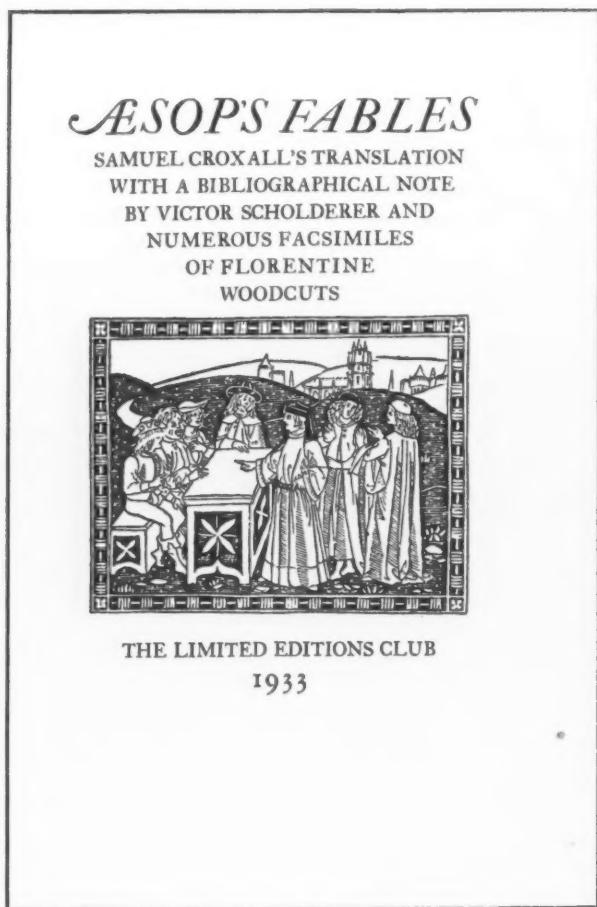
Maroon & White by Doubleday, Doran & Co.
Studies in Creative Writing by Henry Holt
& Co. All others by John C. Winston Co.



● The difference is not in appearance. Roxite is cloth, not a substitute. It looks as cloth should look; and it keeps that fresh, clean appearance for a long time because it is "inner sealed" against stains, spots, moisture, vermin, and the hazards of careless handling. Roxite is a practical cloth bookbinding material for textbooks, reference books, and all books subjected to hard service.

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BOSTON NEW YORK PHILADELPHIA CHICAGO ST. LOUIS

Holliston **BINDING FABRICS**



Title-page of "Aesop's Fables" designed by Bruce Rogers for the Limited Editions Club

may be "a joy to the eye as it will be an inspiration to the mind."

So we come face to face again with the old maxim, "A little knowledge is a dangerous thing." So what? Obviously the only thing to do is to enlarge the public appetite and interest already aroused. Which brings us to the first issue of "The Dolphin," a journal of the making of books just issued by the Limited Editions Club. In conception and purpose, it is in the direct line of the English "Fleuron" and the American "Colophon," and to judge from this first issue it should add splendidly to the body of first-hand, accurate information they have made available. Dard Hunter appears, writing on "Handmade Paper and its Relation to Modern Writing," Harry A. Goresbeck, than whom none can write more lucidly, contributes an article on "Processes for Reproduction," Arthur S. Allen writes a piece on "Inks for Printing," and Frederic W. Goudy on "Designing a Type Face." These are obvious people summarizing their own work of a lifetime, yet it seems fitting that their accounts should be brought together in this

distilled form. Particularly interesting are the summaries of the state of printing in various countries—France, Germany, the United States, Scandinavia, Spain, Holland, England and Italy. These seem to be written with admirable objectivity and very little nationalism. There is a peppery piece by a pseudonymous author on "Book Papers" and nine other articles covering various phases of bookmaking interest.

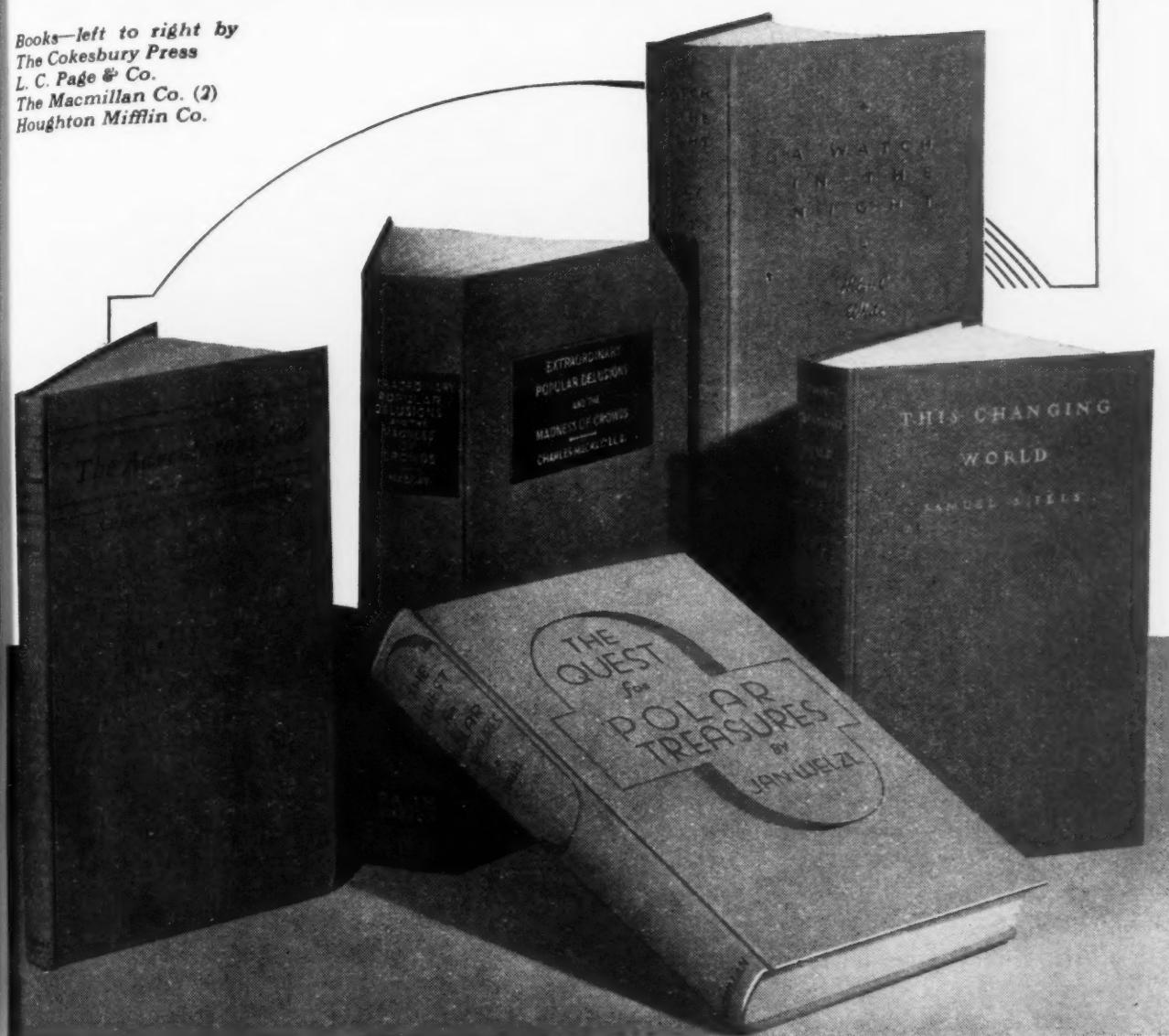
As a piece of bookmaking itself, "The Dolphin" is a very creditable piece of work. It is profusely illustrated with line, halftone, offset and gravure. The text, in 12 pt. Scotch, appears in companionate marriage with running heads in handset Baskerville.

The whole book should be a great pleasure to anyone who has cast off the life line and embarked on the endless voyage for typographic knowledge, from which no one who sets forth seriously ever returns. In addition it offers much information to the layman who wants to put himself in a position not to be hoodwinked by de luxe procurers.

You will have until September 10th to see the exhibit at the Metropolitan Museum of designs in art drawn from plant forms. All craftsmen, including the makers of books, have always drawn heavily on the flora of the world for motifs which they have simplified and abstracted to suit their media. It is said that the rose window of the cathedral of Chartres is the largest design ever executed which was suggested by a plant. Although the printer's "flowers" with which every designer is familiar are not represented in the display, they are among the most highly stylized of the smaller decorations in imitation of plant life. The Metropolitan has brought together a great variety of designs on all sorts of materials, from court costumes to textiles and armour, and several botanical gardens have cooperated to bring the living plants into juxtaposition with the designs they inspired. Artists and designers are offered a splendid opportunity to get ideas as well as to observe the nature of the simplification which takes place in the production of a design.

Our most eminent book designers have been called upon too often in the past to execute a piece of stodgy text simply because the sponsor or author was able to pay for first-rate craftsmanship, and it is hard to see sometimes how they have been able to summon any *elan* for such enterprises. One

Books—left to right by
The Cokesbury Press
L. C. Page & Co.
The Macmillan Co. (2)
Houghton Mifflin Co.



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feels, however, that Bruce Rogers thoroughly enjoyed planning the "Aesop's Fables" published by the Limited Editions Club. He picked up the illustrations from woodblocks in a Florentine edition of about the year 1500, retouched and redrew them very slightly and placed them in his text pages set in the Fell types. Throughout the text the "Application" is marked with a pointing hand, and this same hand is used on the Contents page (in red) to indicate those stories which are illustrated. The binding, of brown marbled paper and vellum backbone stamped in gold, is not on a plane with the rest of the book, but Rogers has always seemed to us indifferent to bindings. We question the use of the swash A on the half-title in "Fables." It must have been deliberate, but it does not seem right to break the F away from its brethren in this manner. The last page of text is marked, as Paul Bennett says, with a typical Bruce Rogers wink. The words "The End" are surrounded by a small circle of red pointing hands. The cuts, though not illuminating as pictures, are appropriately archaic in tone, and admirably suited to the Fell types. Mr. Rogers has not stinted himself in the use of the beautiful italic, employing it on the Contents pages and as headings for the individual fables.

From England we have received a special issue of the *Monotype Recorder*, the periodical of the Lanston Monotype Company called "Twenty Years of Typographic Progress." It includes a number of valuable instructive pieces on the characteristics and identifying marks of some of the most beautiful monotype faces made available during recent years, Bembo, Centaur, Poliphilus, Bell, Plantin, and Perpetua.

Two very different but effective jackets that we have seen this month are those for "The Farm" (Harper's) and "Priest or Pagan" (Knopf). The former is in four color process, and is a pageantry of figures. The latter simply covers the recto with the lettering done with crayon on rough board. Both are pleasing.

"Benvenuto Cellini and His Florentine Dagger" is a clean, fresh-looking book, in spite of the variety of type faces used. The text is set in Garamond, the initials in Weiss Series I and the running heads in blackface.

Almost anything can be forgiven westerns and detective stories, but we think it was

hardly necessary to stamp a drawing of the central character *around* the joint, as was done on "Clear the Trail." The poor man's ear and the occipital part of his head appear on the recto; his nose and eyes after a breathtaking jump of 3/16" space appear on the backbone.

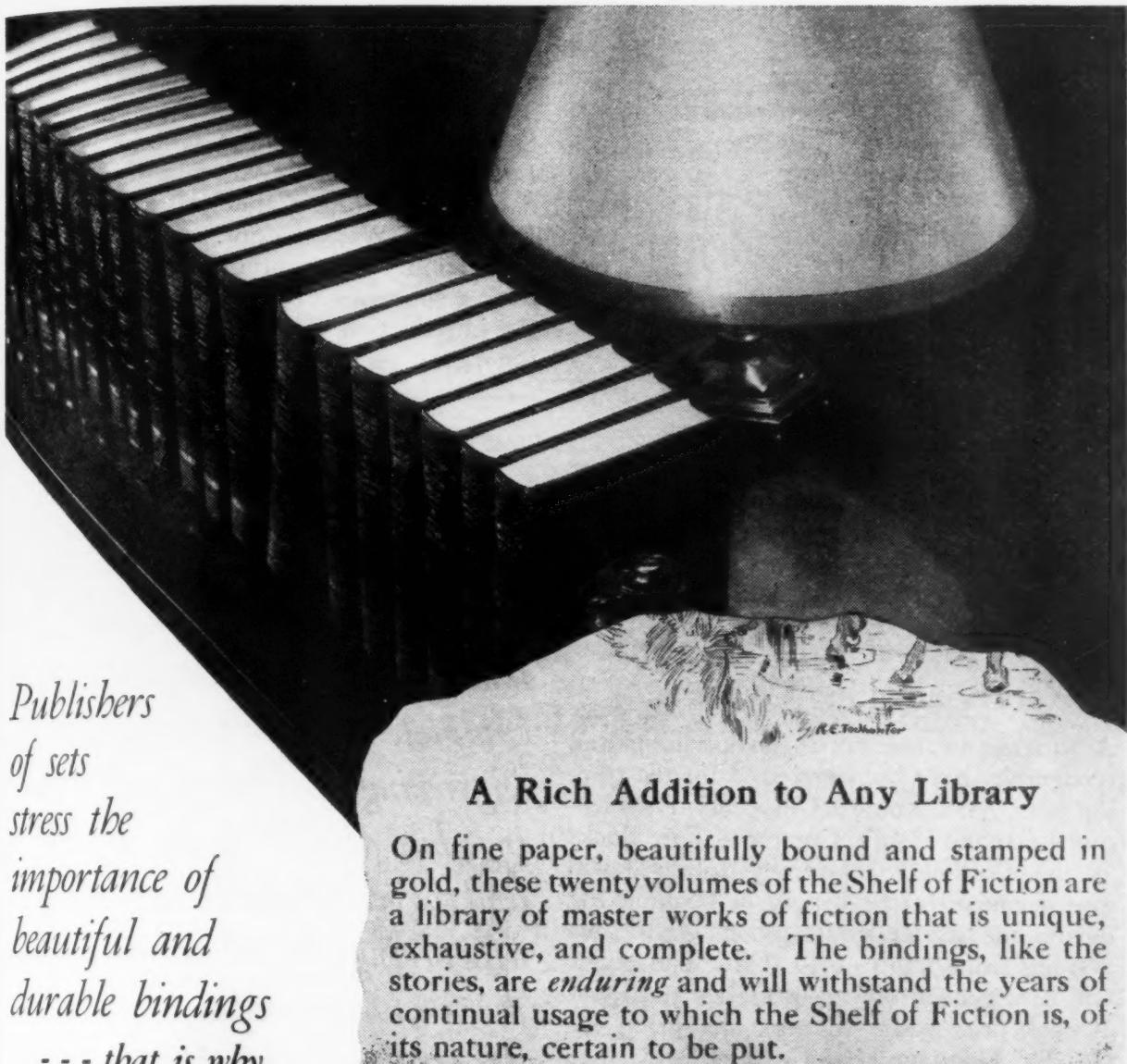
Exhibit of German Printing

THE EXHIBIT ROOM in the Squibb Building, 745 Fifth Avenue at the corner of Fifty-seventh Street, has been made available to the American Institute of Graphic Arts for the four weeks from September 18th for an exhibition of commercial printing described in the *Publishers' Weekly* of August 4th. This comprehensive show of the work of German masters of graphic arts of recent years includes posters, book jackets, advertising leaflets, etc., all of which were gathered together by the Deutscher Buchdrucker Gebrauchsgraphiker, the professional society of designers and printers in Germany.

German design for commercial purposes differs widely from standard American product, and this collection, which has been made impartially from the outstanding new and old in Germany, will have stimulating value to American workers in the same field.

Georg Salter is represented by a score of his designs. After a month in New York out-of-town exhibits will be arranged for through the American Institute of Graphic Arts at 65 East 56th Street.

FOUR OTHER SHOWS mark the projected activities of the Institute of Graphic Arts during the coming season. On November 1st an exhibit of illustrated books will be opened, the Institute Board announces. While definite plans for this exhibition have not yet been formed, it is planned to send out a list of the books on exhibit to libraries and bookshops after the books are shown in New York City. The Printing for Commerce exhibition will open December 1st. Plans are under way to enlarge this exhibit next season, and as before it will travel. The annual Fifty Books of the Year show will open February 1st, and as usual will be sent traveling following the New York showing. On April 1st, the Fifty Prints show which was omitted from the Institute's program last season on account of a limited budget will open. Definite plans for this show have not yet been formulated.



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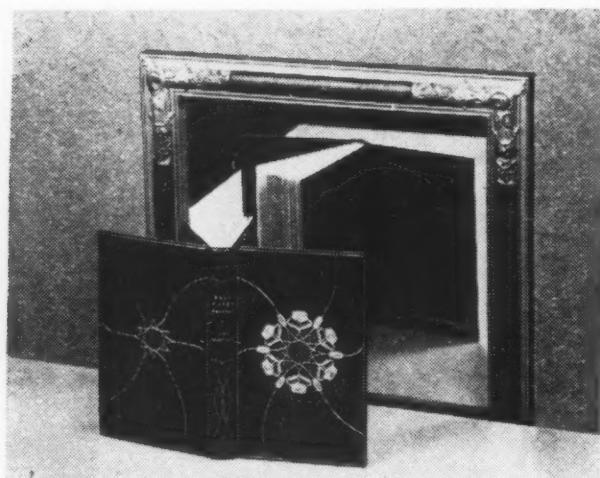
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A copy of a beautiful inlaid bound copy of Masefield's "Salt Water Ballads" produced by the Bennett Book Studios, Inc. The book is a study in purple, green and gold. Posed before a mirror the doublure is shown at the same time as the front cover

Bookmaking Courses

A NUMBER OF COURSES in bookmaking and typography have been projected for the coming year. At Columbia University, Dr. Hellmut Lehmann-Haupt, Curator of Rare Books at the Columbia University Library, will give a course in the history of bookmaking during the winter session every Wednesday evening from 7:30 to 9:10 P.M. The course will be a general review of the entire history of book production. During the spring session Dr. Lehmann-Haupt's course will cover modern bookmaking, and will be a seminar course designed for those with a special interest in modern printing. John Clyde Oswald, managing director of the New York Employing Printers Association, will give a course on typography and the preparation of material for printing and publishing during

the winter session, which will be held in two sections, one meeting on Thursdays from 11 A.M. to 12:40 P.M. and the other on Thursdays from 7:20 to 9 P.M. During the Spring session the course will be repeated. Dr. Lehmann-Haupt will give a course in bookbinding during the spring session and Dr. Frank Weitenkampf a course in book illustration. The spring session will also offer a course by Professor M. M. Shaver on the introduction to the history of books and libraries.

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FACTORS IN TYPE SELECTION

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● Into every book designer's life there drops an occasional manuscript so bubbling with unconventionality that its spirit would be tragically broken by confinement within any ordinary book format. ● Then can he, with justification, cut loose from his inhibitions, turn his back on staid margins, on sober old-styles, and send his imagination forth on venturesome journeyings. ● Then he should explore those sections of the Linotype specimen book to which he might not otherwise turn, for among the faces designed primarily for advertising use he may quite possibly discover just the type which the occasion demands. ● Such, for example, as this, known on the Linotype as Memphis and elsewhere as Girder. Mergenthaler Linotype Co., Brooklyn, New York.

At The School of The Art Institute of Chicago a course on modern typography will be given which will be adapted to the needs of artists and craftsmen in printing and in advertising. The class will meet two evenings a week during the first and second terms to hear lectures by Otto Maurice Forkert, graduate of the Graphic Arts Academy of Zurich, while layout work will be under the direction of Park Phipps, head of the Department of Advertising Design of the School of the Art Institute of Chicago. The lectures will cover History of Typography; Developments of the New Typography; Fundamentals of the New Schools; Photography and Typography; the Application of the New Typographical Designs in Books, Periodicals, Advertisements, Direct-by-mail Advertising Matter, Posters, etc. During the third term there will be a continuation of the work of the first and second terms including actual shop projects in new typography.

A Workshop in Graphic Arts under the direction of Ray Nash has been announced by the New School for Social Research, 66 West 12th Street, New York City. Instructors will be Allen Lewis, well-known etcher and wood-cutter, and Joseph Blumenthal, director of the Spiral Press and inventor of Spiral Press type.

Mr. Lewis will give a course in woodcutting and engraving on Wednesdays from 9 A.M. to 4 P.M. and on Saturdays from 11 A.M. to 2 P.M. beginning October 4th, which will range from the making and composition of pictures to their use as illustrations in relation to type. Mr. Lewis will also conduct a course in etching on Wednesdays from 9 A.M. to 4 P.M. and Saturdays from 9 A.M. to 12 noon. The Wednesday class will be devoted to general workshop methods, and on Saturday mornings a personal demonstration of various etching practices will be given to active workers and to those wishing a general knowledge of the subject.

Mr. Blumenthal's course will be in two groups, one meeting on Tuesdays and Fri-

days from 7:30 to 10 P.M. and the second on Saturdays from 2 to 6 P.M. Instruction will cover every step in the building of a book, and is planned to prepare each student to set up his own press.

Good Bookmaking

THE CLOSE COOPERATION necessary to produce a beautiful book has marked the production of "Rockwellkentiana," an October 5th publication from Harcourt, Brace & Company. Mr. Kent, contributing both the text and the illustrations, is an artist who takes a direct interest in the format of his books, and because this volume is appearing with the imprint of two of his old classmates at Columbia, Harcourt, Brace & Company have been interested to give Mr. Kent a royal welcome to their list. Both Mr. Harcourt and Mr. Brace were with Mr. Kent in the class of 1904 at Columbia, and the two latter were on the committee to produce the senior annual of that year, which may be considered a collector's item, as it has a score of early Rockwell Kent drawings. The designer of this book, William A. Kittredge of the Lakeside Press, became a close friend of Mr. Kent's in the long task of making the perfect "Moby Dick," and Mr. Kent's appreciation of the value of Mr. Kittredge's aid is reported in a postscript to "Rockwellkentiana" which is an interesting form of tribute to the importance of the bookmaker.

"Rockwellkentiana" is a quarto of 40 pages of text and 90 pages of illustrations. The

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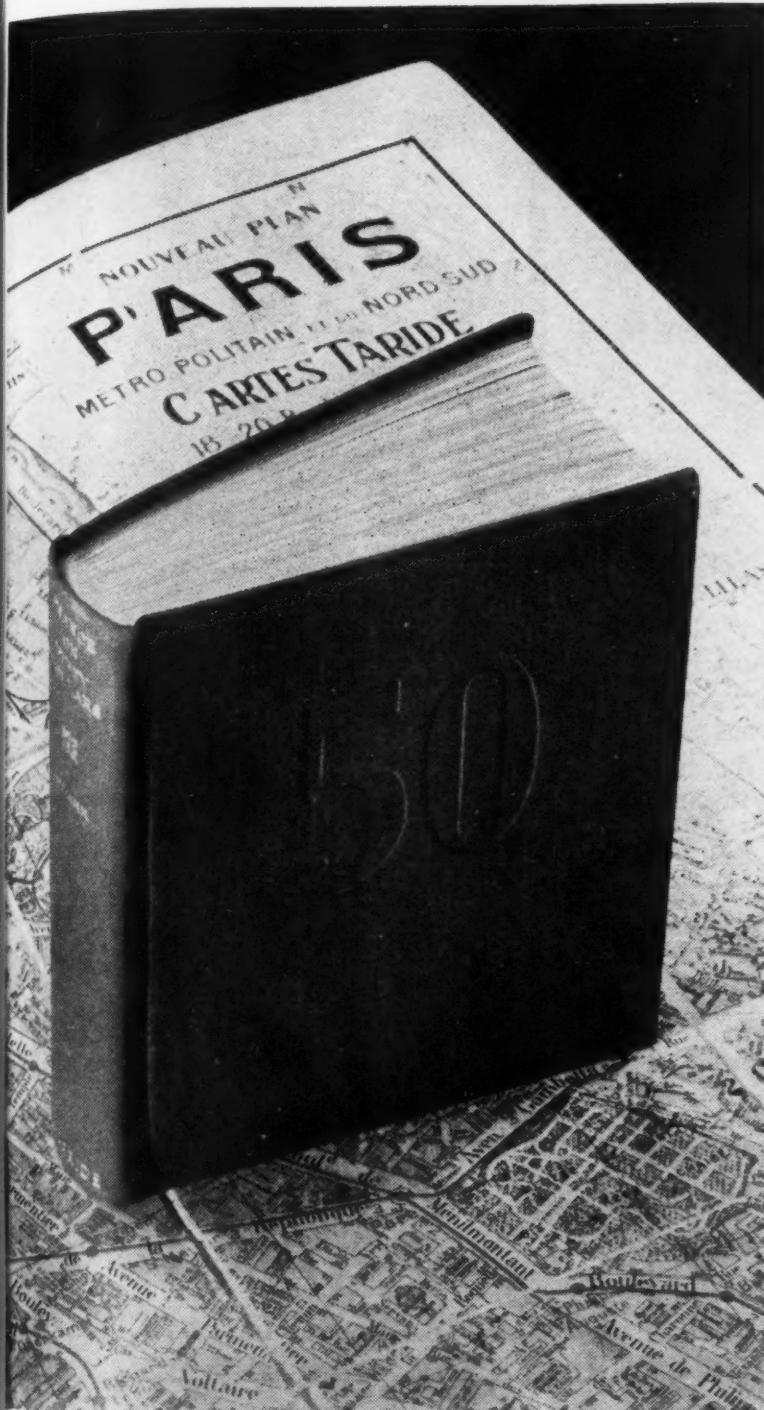
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printing method is Donnelley's Deeptone Offset throughout, here first used for a large book run. This process, by which the plates are strongly etched to insure depth of line, successfully reproduces both the paintings and the line drawings besides supplying an effective reproduction as a frontispiece of Kent's famous painting of "Winter," owned by the Art Institute of Chicago. The type page, which is of broad measure, has been well balanced with the drawings, and Kent's own lettering for the captions of the head and tail pieces has been brought into harmony. The cover also has been made by Offset, a design by Kent printed in deep blue on white binding cloth with strong lettering on the spine.

A 10,000 run comprises the first edition of the book, with no large paper or limited edition. Such a run is a bold enterprise in a year like this, but it was necessary in order to make at all possible the price of \$3.75, considered a new low for a book of this character.

The frontispiece in color is being enlarged and will be sold as an art work by E. Weyhe, New York. The Lakeside Press has also reproduced in poster size four of the best plates and the title-page for window decoration.



ROCKWELL KENTIANA

FEW WORDS AND MANY PICTURES BY ROCKWELL KENT

One of the four posters made from "Rockwellkentiana" which Harcourt, Brace is exhibiting for window display. The title page has also been reproduced in poster form.

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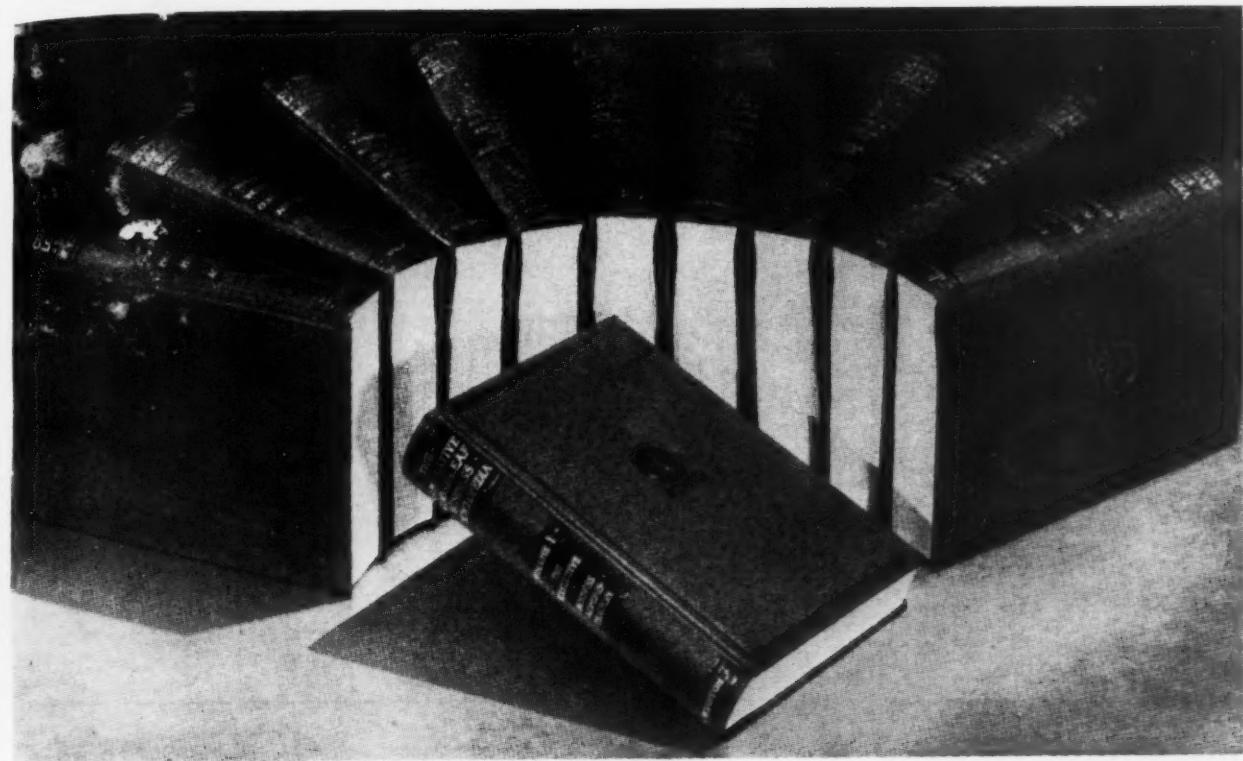
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August Book Production

Monthly Statistics of New Book Titles Compiled from the Weekly Record of the Publishers' Weekly Including the Books (Not Pamphlets) of All American Publishers

CLASSIFICATION	August, 1933			August 1932	8 mos. 1933	8 mos. 1932
	New Books	New Editions	Totals	Totals	Totals	Totals
Philosophy, Ethics	14	2	16	15	145	171
Religion, Theology	35	4	39	25	363	403
Sociology, Economics	30	2	32	45	389	424
Law	10	2	12	7	46	47
Education	19	1	20	18	103	182
Philology	9	5	14	12	134	132
Science	18	4	22	30	249	266
Technical Books	10	2	12	13	133	120
Medicine, Hygiene	26	11	37	26	223	212
Agriculture, Gardening	2	1	3	4	36	48
Domestic Economy	2	—	2	2	39	48
Business	10	—	10	16	83	101
Fine Arts	18	1	19	6	114	115
Music	5	1	6	3	44	46
Games, Sports	9	1	10	11	96	109
Literature, General	13	6	19	21	163	238
Poetry, Drama	34	3	37	23	302	341
Fiction	96	23	119	145	1218	1324
Juvenile	47	6	53	96	277	321
History	32	1	33	29	290	271
Geography, Travel	18	3	21	13	158	182
Biography, Genealogy	32	2	34	44	344	413
Miscellaneous	2	—	2	5	31	50
Totals	491	81	572	609	4980	5564

For August, 1932, the totals were:

New books	504	New editions	105	Totals	609
Decrease of	13	Decrease of	24	Decrease of	37

Totals for 8 months, 1933, show a decrease of 584 from totals of 8 months, 1932.



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TERMS: Under "Books Wanted" (a service for booktrade only) 15c. a line to subscribers, no charge for address; to non-subscribers, 20c. a line, charge for address.

Under "Books for Sale" (not restricted) 15c. a line to subscribers, 20c. to non-subscribers. All other classifications 20c. a line. Bills rendered monthly.



Write plainly on one side of paper. The Weekly is not responsible for typographical errors. Illegible "wants" ignored. Each title must begin on a separate

line except grouped titles by one author. Objectionable books excluded when noted. If books wanted were originally published in a foreign language, state whether original or translation is desired.



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Wallace, Wm. Kant.
Christian Science books. Flexible lea.
Doyle, Conan. Coming of the Fairies.

**Nicholas V. Amadeo, 127 Tremont Ave.,
East Orange, N. J.**
Dillon. Inside Story of Peace Conference.
Disraeli. B. Coningsby.
Browne, L. All books by.
Harris, F. Unpath Waters.
Kingsley. Westward Ho.
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Amer. Dime Novel Exch., 2 E. 23rd St., N. Y.
Dime Novels, Nickel Novels, Beadles, Tousey, Street & Smith, Munro, others.

Apple Tree Bookshop, Concord, N. H.
Hull, A. Eaglefield. Music, classic, romantic, and modern. Dent. 1927.

D. Appleton-Century, 35 W. 32nd St., New York
Anthony Trollop. The MacDermots of Ballyclovane.
Mitchell. Jane Journeys On.

Archway Book Store, 47 N. 9th St., Philadelphia
Book of Carlotta; Denry the Audacious; These Twain. Bennett.

A. Asher & Co., Berlin W 8, Behrenstr. 17, Ger.
Weiskotten, H. T. S Augustini Vita scripta a Bossidio episcopo edited.

Astor Book Shop, 63 Fourth Ave., New York
Poe. Editions of complete and separate poems.
Wilder. My Garden and Rock Gardens.
The Book of Noble Dogs. By Estelle Ross.

Auditorium B'k Store, 1018 15th, Denver, Colo.
Brother of the 3rd Degree. Garver.
Black Cat. (Magazine.) Any copies.
1918 Red Books.
Protocols. Wise Men of Zion.

Jos. Baer & Co., Frankfurt a.M., Hochstra. 6, Ger.
Publications of Modern Language Assoc. First series. Vol. V. 1890. Complete or Part I only.

Operation to the National & Feder. Reserve Banking Syst. Heavings Pers. to S. Res. 71. 1931.

Hanse. Cycles of Prosperity & Depress. in U. S. A., etc. 1921. (Stud. in Soc. Sc. Wisc., no. 5.)

Hearn. Essays in Europ. & Orient. Literat. Ed. Mordell. 1923.

Littel. Neutralization of States. Meadville, Pa. International Conciliation. Nos. 14, 16, 21, 25. Noguchi. Lafcadio Hearn in Japan. 1911. Dushman. Technic of High Vakuum. 1923. A Picture of World Econ. Condit. at Beginn. of 1930. Nat. Industr. Confer. Board. Stud. intern. problems.

King & Epstein. National Income & Its Purchas. Power. N. Y. Mordell. Erotic Motive in Literat. 1920.

Physical Review. 1928 to 1931, incl. Millay. Second April. 1921. Few Figs from Thistles. 1920. Renascence. 1917.

Bailey's Book Store, Vanderbi't Sq., Syracuse, N. Y.
An Iron Will. By Marsden.

G. A. Baker & Co., 480 Lexington Ave., N. Y.
Jacobs. Many Cargoes; Master of Craft; Lady of the Barge; Odd Craft; Short Cruises; Night Watches; Deep Waters; Sea Whispers.

White. The Forest. 1903; The Riverman. 1908; Rules of the Game. 1910; Arizona Nights. 1907; Credo. 1925.

Baker & Taylor Co., 55 Fifth Ave., New York
Alcott. Little Men Play. Adapted by Gould. Little Women Play. Adapted by Gould.

Arnold. The Preaching of Islam. Bailey. Torch of Courage.

Bigham. Fanciful Flower Tales.

Bready. European Starling.

Brett. History of Psychology. Vol. 1.

Brooks. Social Unrest.

Bucher. Industrial Evolution.

Cannon. Uncle Joe Cannon—Story of a Pioneer as Told by L. W. Busbey.

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 Cheyne. Lister and His Achievement.
 Compayre. Horace Mann and the Public School in the U. S.
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 Denton. Cozy Corner Stories. 2; Real Bird Tales.
 Ellis. Hunters of Ozark; Camp in Mountains; Last War Trail in Mountains; Dearfoot the Shawnee; Deerfoot on the Prairies; Dearfoot in the Mountains.
 Fletcher. Green Ink; Secret Way.
 Green. Town Life in the 15th Century.
 Hart. Virgil C. Hart, Missionary.
 Hewett. Modern German Novelists.
 Hobson. Work and Wealth. 2.
 Kelso. History of Public Poor Relief in Massachusetts.
 King. Language Games.
 Last Times.
 Lockwood. The Constitutional History of France.
 Luce. An Explanation.
 Mach. Science of Mechanics; Open Court.
 Pratt. American History Stories; Stories of Colonial Children.
 Raine. Man Size.
 Seldes. Square Emerald.
 Seltzer. Way of the Buffalo.
 Steffens. The Shame of the Cities.
 Taylor. Satellite Cities.
 Ward. A Writer's Recollections.

Wm. Ballantyne & Sons, 1421 F St., N.W., Washington, D. C.
 Sir E. B. Tylor. Primitive Culture.
 Howe, F. C. Confessions of a Reformer. Scribner. 1925.

Barbara Bancroft's B'kshop, 189 W. 10 St., N. Y.
 Martin Johnson. Sailing Through the South Seas with Jack London. Dodd Mead. 1913.

A. S. Barnes and Co., 67 W. 44th St., N. Y.
 The Dance Magazine. Any numbers in 1931. Numbers in 1929, excepting May and June. Numbers in 1928, excepting April and December. Numbers in 1927, excepting March.

Jack Barnett, 41, Store St., London, W.C.1., Eng.
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 3 copies of Publishers' Weekly of Sept. 28, 1929.

Beacon Book Shop, 43 E. 45th St., New York
 Nelson. A. B. C. of Stock Speculation.
 Garret. Art of Speculation.
 Hamilton. Stock Market Barometer.

Bennington, Vt., Bookshop, 452 Main St.
 Pratt, J. B., contrib. Essays in Critical Realism.
 Viereck & Eldridge. My First Two Thousand Years; Salome; Invincible Adam. Cheap.

Beyer's Book & Art Shop, 8 E. 29th St., N. Y.
 Bailey. Cyclopedias Horticulture. Is still in print.
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 Kendrick & Tattersal. Fine Rugs, etc.

Stanley O. Bezanson, 1 Court St., Boston
 Blennerhasset. Talleyrand. 1894. Lond.
 Yonge. Dynover Terrace.
 Smith, Julie P. His Young Wife.
 Tyler. Leila, Or the Island.
 Eaton. Ferns of North America.
 Albee. History of New Castle, N. H.
 Lady Blennerhasset's Memoirs.

B'd of Chris. Edu., Witherspoon Bldg., Phila., Pa.
 Inglis. Bible Text Cyclopedias.
 Life and Letters of Chinese Gordon (Charles George Gordon).

Book and Quill, 315 Whitney Ave., New Haven, Connecticut
 Lady of the Boat. By Murasaki.

Bookery, 1647 Welton St., Denver, Colo.
 American Communities and Communistic Societies.
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Booke Shop, 4 Market Square, Providence, R. I.
 Young Minuteman. William Chipman. Young Patriot Series. Burt.

B'k Exchange, 312 N. Wash. Ave., Scranton, Pa.
 Nathan Robert. One More Spring.

Book Nook, 492 N. Orange Ave., Orlando, Fla.
 Osgood, Irene. To a Nun Confessed, and other titles.

All titles. Cheap copies. A. C. Gunter; Anna S. Stephens; C. A. Warfield; Eliza A. Dupuy; Caroline Lee Hentz; Etta W. Pierce.

Booklovers Shop and Library, 212 S. Akard St., Dallas, Texas

One More Spring. Nathan. 1st ed.
 Good Earth Buck.
 Face in the Abyss. Merrill. Liveright.

Books, Newkirk-Freedman, 79 Wall St., New York
 Edwin Chickley. Natural Method of Physical Education.

Bookshop for Boys & Girls, 270 Boylston, Boston
 Moynihan. Abdominal Operations. 2 vols. 4th ed. Saunders Publishing.
 Livingston. Clinical Study of Abdominal Cavity and Peritoneum. Hoeber.
 Hewlett. Pathological Physiology of Internal Diseases. 3rd ed. App.
 Anonymous. Pictures from Prison Life. Boston, 1826.

Book Stall, 861 Vine St., Hollywood, Calif.
 Somerset Maugham. English 1sts; Liza of Lambeth; Of Human Bondage. All others.
 Old Wives Tale. Bennett. 1st.
 South Wind. Douglas. 1st.
 Green Mansions. Hudson 1st
 Good Earth. Buck. 1st.

Charles L. Bowman & Co., 118 E. 25th St., N. Y.
 Travels in Georgia. Bartram.

Mercy Boyd's Bookshop, 131 W. Main St., Waterbury, Conn.
 Native Orchids of New England. Henry Baldwin. Wiley.

Brentano's, 63 E. Washington St., Chicago
 Corelli. The Young Diana.
 Crowder. Dwellers of the Sea and Shore.
 Hough, Emerson. The Web.
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Johns, J. Green Mountain Muse. 1828.
Lane, H. Correlation Between Structure and Function in the Development of . . . the White Rat.

Masson, T. W. New Light on the Pilgrim Story.
Owen, J. Skeptics of the French Renaissance.

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Forman. Enchanted Garden.
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Gibson. Pen & Ink Sketch Folios.

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Bushnell. Narrative of John Blatchford. Several.
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Moorehead. Our National Problem. Several.
St. Nicholas. Bound copies.
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Voyages à Londres par Washington Irwin. Paris. 1820-21 (?).

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Central Book Co., 245 Broadway, New York
Bar Association Reports, Law of All States and Legal Periodicals.

Ceshinsky's B'k Store, 2720 Division St., Chicago
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Chetwood. Handbook of Newman.
Contemporary German Poetry. Bithell trans.
Contemporary French Poetry. Bithell trans.
Creswell. Origin of Cruciform Plan of Cairene Madrasas Luzac. 1924.
Dodds. Philosophy of Electrical Psychology.
Dusany. King of Elflands Daughter.
Edwards. Archie Lovell.
Footner. Sealed Valley.
Lambert. Survey of Psychic Phenomena.
Levasseur. Lafayette in America. 2 vols. 1829.
Memorial Atlas of Ireland.
Miller. Reveries & Rhymes.
Molino. Spiritual Guide.
Peake. Numbers & Letters or 32 Paths to Numbers.
Riley. Pharsalia of Lucas. English trans.
Romanesque Sculpture. Vol. 1. Marshall Jones.
Schlessinger. Colonial Merchants & American Revolution.
Sykes & Lang. Principles & Practice of Brewing.
Williams. Farm That Glue Made. Williams illus.
Wise. Letters from Rt. Browning to Various Corres. 1907-8. Second Theory; Letters from Rt. Browning to Various Corres. First Theory. 2 vols. 1895-96.
The New English Canaan. By Thomas Moreton. Prince Society. 1883.
Dictionary of Quotations. By Dalbias & Harlotte. 12 vols.

Brentano's, 1322 F. St. N.W., Washington, D. C.
Earle. Maryland's Colonial Eastern Shore; Chesapeake Bay Country. 3rd ed.
Cullom. Hist. of U. S. Marine Corps.
Gosse. Life of John Donne.
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De la Selva. Tropical Towns & Other Poems.
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Our Unseen Guest. Pub. by Harper.
Old Homes Under New Roofs.
Bain. Scandinavia.
Meier-Graefe. Spanish Journey.
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Krejoi. Return of Siberian Legions.

Brick Row Book Shop, 42 E. 50th St., New York
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Bridgman & Lyman, Northampton, Mass.
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George M. Chandler, 75 E. Van Buren, Chicago
 Atkinson. Art of Logical Thinking.
 Baldwin. Search for North Pole. Chicago. '96.
 Bury. Hist. Later Roman Empire.
 Lakeside Classics. 1904.
 Lincoln. Works. Gettysburg ed. 12 vols.
 Mommsen's Rome. 4 vols. 8vo. Large type.
 Scott. Reconstruction During the Civil War.
 Stewart, C. D. Valley Waters.

Charles Book Haven, 238 Seventh Ave., N. Y.
 Weird Tales Magazine. Any before 1927.

Chaucer Head Book Shop, 32 W. 47th St., N. Y.
 Thoreau. Week on Concord. Illus. by Clifton Johnson; Cape Cod. Illus. edition.
 Allen. Anthony Adverse. Ltd. ed. 3 vols.
 Ferber. Show Boat. 1st ed.
 Cooper. The Spy 2 vols. 1821 ed.

Chautauqua, N. Y., Book Store
 The Mummers Wife. Geo. Moore.
 Sir John Constantine. Quiller-Couch.

Chicago, Ill., Medical Book Co., Cor. Congress and Honore Sts.

Novy. Laboratory Work in Bacteriology. 2nd ed. 1899.
 Bigelow. Self Limited Diseases. About 1860.
 Skinner. A Treatise on Human Teeth. 1801.

Children's Bookshop, 18 E. 57th St., New York
 Outlines of Chinese History. Li Ung Bing. Stechert, 1914. 2 copies.
 Imperial History of China. MacGowan. American Presbyterian Mission Press. Shanghai, 1906.
 To Africa with the Migratory Birds. Bengt Berg. Hitty. 1st edition.
 Hepatica Hawks. 1st edition.
 Greenaway Almanac. 1882 and 1888.

E. F. Clark B'k Shop, 343 Elm, New Haven, Conn.
 An Introduction to Robinson Jeffers. L. C. Powell.
 Apology for Bad Dreams; Let Us Go Home to Paradise. Robinson Jeffers.

Classic Book Shop, 27 Warren, W., Detroit, Mich.
 Little Journeys. Vol. 1. d.w.
 Collins. Ancient Classics. Vol. 1. 3/4 lea.
 Books on Astrology, Magic and Occultism.

"Collector," Box No. 9, Pratt Stat., Bklyn, N. Y.
 Hoag Family. Data, historical records, genealogical material.

Concord Book Shop, 36 S. Michigan, Chicago
 Conquest of the Country Northwest of the River Ohio, 1778-1782.
 Life of George Rogers Clark. 2 vols. W. H. English.
 Autobiography of Josiah Flint. Willard.
 Story of the Civil War. Livermore. Vols. 3 & 4.

Cornwall's Old B'k Shop, 227 Penna. Ave., N.W., Washington, D. C.
 Hutton. Curiosities of the Stage.
 Aspinwall. Lord Brougham & Whig Party.
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 Jefferson's Works. Memorial ed.
 Steiner. Life of McHenry.
 Satori. Hist. Dancing.
 Bancroft. Hist. of Alaska.
 Mumey. Life Jim Baker.
 Blake's Poems. Ed. by Samson.

Dauber & Pine B'kshops, 66 Fifth Ave., New York
 A Most Unlikely Trade. Cambr. 1923.
 Beach. Method of Henry James.

Dauber & Pine B'kshops—Continued

James. Impressions of Pierre Loti; Henry James: Year Book. Bost. 1911; After Days. 1910; Italian Hours. Bost. 1909.
 Kipling. Mine Own People. 1901.
 Arvin. Life of Hawthorne.
 Conway. Life of Hawthorne.
 Holland. Moth Book.
 Galsworthy. Manaton Edition. Odd vols.
 Legge. Chinese Classics. Vols. 2, 5.
 Riley. American Philosophy. Early School.
 Smith. Troubadours at Home. 2 vols.
 James' Life of Chas. W. Eliot.
 Whinfield. Gulshan-i-Raz. Trübner.

E. L. Dean, 347 Madison Ave., New York
 Mayo, Margaret. Our Fate and the Zodiac. 2 copies.

DeArmand's Bookshop, 108 E. 3rd St., Davenport, Ia.

Krakatau. Merbeek.
 A Shropshire Lad. Housman. Illus. by Wm. Hyde. Mitchell Kennerley. 1908.

Dennen's, 37 E. Grand River Ave., Detroit, Mich.
 History of Town & County of Galway. By Hardiman.

Dixie Business Book Shop, 126 Liberty St., N. Y.
 Gunton. Wealth and Progress.
 Smith, R. H. Graphics. Book 1.
 Cunningham, B. Cargo Handling at Ports.
 Small, John Kunkel. Flora of the Southeast United States.

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 First American editions of Edgar Wallace. Gunneman's Bluff; A King by Night; Traitor's Gare; Feathered Serpent; The Black; The Flying Squad; The Black Abbot; Red Aces; Terror Keep; The Three Just Men. Police of the World. Wallace. 1st Eng. ed. When the Daltons Rode. Dalton. Random Reminiscences. John D. Rockefeller.

Doubleday, Doran B'k Shops, 51 E. 44 St., N. Y.
 Wassermann. Faber, or the Lost Years.
 Choules. Cruise of the Steam Yacht North Star. Encyclopedia Britannica. 14th ed. Bargain.

Doubleday, Doran B'k Shops, 370 Lexington Ave., New York
 Behind the Scenes. By Keckley.

Doubleday, Doran B'k Shop, 244 Madison Ave., New York
 Equitation. de Bussigny, H. M.

Doubleday, Doran B'k Shops, 31 Nassau St., New York
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 Redstick, or Scenes in the South.

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of School. 1875; The Floating Prince, etc. 1881.

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Thos. J. Flynn & Co., 62-64 Essex St., Boston
Montalembert. Monks of the West. 2 vols. Belloc, H. Marie Antoinette.

Gustav Fock, Schlossgas. 7, Leipzig C1, Ger.
Journal of the Franklin Institute. Vol. 209 to date. Physical Review. Series I. Vols. 1-29, 32-35; II, Vols. 9, 11-14, 17, 18, 20. Astrophysical Journal. Vols. 67-75. Journal of Paleontologie. Vol. 1. Index Medicus. N. S. Vols. 1-2. Biochemical Journal. Vols. 11-13. American Journal of Archaeology. 1st series. Vols. 1-11.

Fowler Bros., 747 S. Broadway, Los Angeles
Badminton. G. A. Thomas.

Frederick & Nelson, Bk. Dept., Seattle, Wash.
I. Mary McLean. History of American Fortunes. By Quist Myers.

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McCutcheon, G. B. Brewster's Millions.

J. L. Garner, 2570 N. Stowell Ave., Milwaukee
Pitkin. Art of Sound Pictures.

Gimbel Bros. Bk. Dept., Philadelphia, Pa.
Kindergarten Children's Hour. By Lucy Wheelock. Riverside. 5 vols. Houghton Mifflin. Book of Knowledge. 1926 edition or later.

Goodspeed's Book Shop, 2 Milk St., Boston, Mass.
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Philip C. Duschnes, 507 Fifth Ave., New York
Alexander. Once a Grand Duke; Always a Grand Duke. 1sts. Ford. The Good Soldier. Any ed.

Duttons, 681 Fifth Ave., New York
Ainsworth, W. H. Leaguer of Lathom; Good Old Times; Tower Hill. Burritt, E. Celestial Atlas Accompanying "The Geography of the Heaven." Crowe, Catherine. Night Side of Nature. Coffin, J. Coffin's Eclipses. Dal (or Dahl). Dictionary of the Russian Language. 4 vols. Hudson, W. H. Hampshire Days. Harris. Rutledge. Harpers. Weekly Magazine. Vol. 35. Heartman & Rede. Census of MSS., and Autographs of E. A. Poe. Kennedy, J. Pendleton. Life. Pub. 1871. Lee, F. G. Other World. Lockyer, J. Recent and Coming Eclipses. Miklosich, Franz. Etymologisches Wörterbuch der Slavischen Sprachen. Milton, John. Paradise Lost. Ill. by Gustave Dore. Marks. A Great Treason. Munsey's Magazine. Oct., 1893. March, 1894. In 1 vol. Regimental History. 55th Virginia. Remingo. Fifth Pedestrian. Reedy's Mirror. Mar. 18, 1920. Riley, J. Whit. The Boss Girl. 1886. Robinson, Wm. Virgin's Bower. Roberts, Morley. The Grinders Wheel. Ross. Theory of Pure Design. Royal Rifles of N. A. 1st American ed. Ticonderoga. 1750. Rosenbach, A. S. W. The Earliest Christmas Books. 1927. Rose. Jewelry Making and Design. Ruggles, H. Genealogy of the Ruggles Family. Robertson, M. Janet's Love and Service. Samper, J. M. Vida Simon Bolívar. Buenos Ayres. Schmerhorn. Family. Genealogy of. Science Schools Journal. Dec., 1888; Jan., Feb., 1889. Scott, W. A. Repudiation of State Debts. Shock Headed Peter. Mrs. Wistar's Trans. Sherwood, Margaret. Nancy's Pilgrimage. Seventy-Eighth Division. History of. Southworth. Mines of Mexico. Spaulding, Nickerson & Wright. Warfare. Snooke, W. D. Brief Astronomical Table for Expeditions; Calculation of Eclipse. Stern, G. B. Long Lost Father. 1st Engl. ed. Stewart, Charles D. Valley Waters. Stock, E. E. Magic Chest. Stone, J. H. England's Riviera. Sturgis, Russell. History of Architecture. 4 vols. Stuart. Napoleon Jackson. Sonny. Stockton, Frank. A Northern Voice for the Dissolution of the Union. 1861; Tales Out

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Photographic Hist. *Civil War*. 10 vols.
Post. *Strange Schemes of Randolph Mason*.
Pound. *Outlines of Lectures on Jurisprudence*.
3rd ed. 1920.
Taylor. *Some Aspects of Renaissance*.
Trezevant. *Maiden Meditation*. McClurg.
Van Hutton. *Marred in Making*.
Washington. *Rules of Civility & Decent Behaviour*, etc. Houghton. 1926.
Wasson, George. Any titles.
Thorndike. *Original Nature of Man*. Vol. 1.

Lambert Grant, 255 Genesee St., Utica, N. Y.
Fenollosa. *Ethics of Finance & Japanese Art*.
Binyon. *Painting in the Far East*.

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Isadora Duncan. *An Intimate Portrait*. By Sewell Stokes. Brentano.
Isadora Duncan's *Russian Days and Her Last Years in France*. By Irma Duncan & A. R. McDougall. Covici-Friede. 1929.
Art & Painting. Barnes.
Life of Emma Goldman. 2 vols. 2nd hand.
Broome Stages. Clemence Dane. 2nd hand.
Ultima Thule. Richardson. Norton. 2nd hand.
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Recollections of an Old New Yorker. Van Wyck.
Young Mrs. Meigs.
The Good Companions. J. B. Priestly. 2nd hand.

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Chafing Dish Possibilities. Farmer.

K. Gregory, 222 East 71st St., New York
Warner Library of Worlds Lit. Vol. 2. 1st ed.
Faulkner. *Marble Faun*. 1st ed. Others.

N. A. Hall, 67 Union St., Newton Centre, Mass.
Bergengren. *Gentlemen All*. 2.
Braithwaite. *Anthology of Magazine Verse*. All except 1915-1923.

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Jules Verne Works. All or in part. Scribner-Armstrong. Circa, 1875. *Meridiana*; *From the Earth to the Moon*; *A Floating City* and the *Blockade Runners*; *The Mysterious Island*; *The Journey to the Center of the Earth*.

Hampels' Book Shop, 222 W. Wells St., Milwaukee
Essays Literary and Critical, containing essays on Heinrich Heine. By Matthew Arnold. Dutton. 1907.
Monahan, Michael. *Essay on Heinrich Heine*. Publ. by Frank Maurice.

Harry Hartman, 1313 5th Ave., Seattle, Wash.
Milk and Honey Route. Stiff. Pub. Vanguard. Strategy of Great Railroads. Spearman. Pub. Scribner.

Harvard Coop. Society, Cambridge, Mass.
Elementary Guide to Literary Criticism. F. U. N. Painter.

A. & W. Head, 21 Broadway, New Haven, Conn.
Salt, H. S. *A Shelley Primer*.
Sargent, C. S. *Manual of Trees*.
Young, G. W. *Mountaineering Craft*.
Young, G. W. *On High Hills*.

K. W. Hiersemann, Leipzig C1, Königstr. 29, Ger.
Porter. *Journal of a Cruise to the Pacific Ocean*. 1815.

Journal of Physical Chemistry. Vol. 1.

Higbee Book Shop, Public Sq., Cleveland, O.
Table Top Photography. By John Wells.

Walter M. Hill, 25 E. Washington St., Chicago
Powys. *Philosophy of Solitude*. 1st ed.
Early American Menus before 1829.
Early Chicago Menus before & incl. 1850.
Gehlke. *Development in Criminal Statistics in Past Decade*.
Stevenson. *Amateur Immigrant*. Red flex. leather.
Biog. ed.

Himebaugh & Browne, 4 E. 46th St., New York
The Good Giant. By Martin W. Sampson.

Thomas B. Hitchcock, 32 Fuller St., Brookline, Mass.
Young. *Mountain Craft*. 1920.
Pym. *Arthur Leigh Mallory*; a Memoir.

Hochschild, Kohn & Co. Bk. Dept., Baltimore
Old Bayberry Road. Montgomery.

Wm. B. Hoddy, 216 Market St., Pittsburgh, Pa.
Kettell. *Pine Furniture of Early N. England*. Autology.

Holliday Bookshop, 49 E. 49th St., New York
Trollope, Anthony. *Hunting Sketches*; *Eustace Diamonds*; *American Senator*. 1st eds.
Fleuron, S. *Kittens*. Knopf.
Eberhardt, M. G. *While the Patient Slept*; *The Patient in Room 18*.
Lowinsky. *Lovely Food*. Nonesuch Press. 2.
Hichens, Robert. *Londoners*.

Holmes Book Co., 274 14th St., Oakland, Cal.
Street. *Hidden Way Across the Threshold*.
De Quille. *The Big Bonanza*.
Canfield. *The City of Six*. Several copies of the reprint will do.
Science and Health. Eddy. Several copies of the flexible leather ed. Must be 1906 or later.

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 Shoemaker, Mrs. Mabel. *Astrology; the Influence of the Stars*. Penn Pub. Co. 1904.

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Genealogical Magazine of N. J. Oct., 1926.
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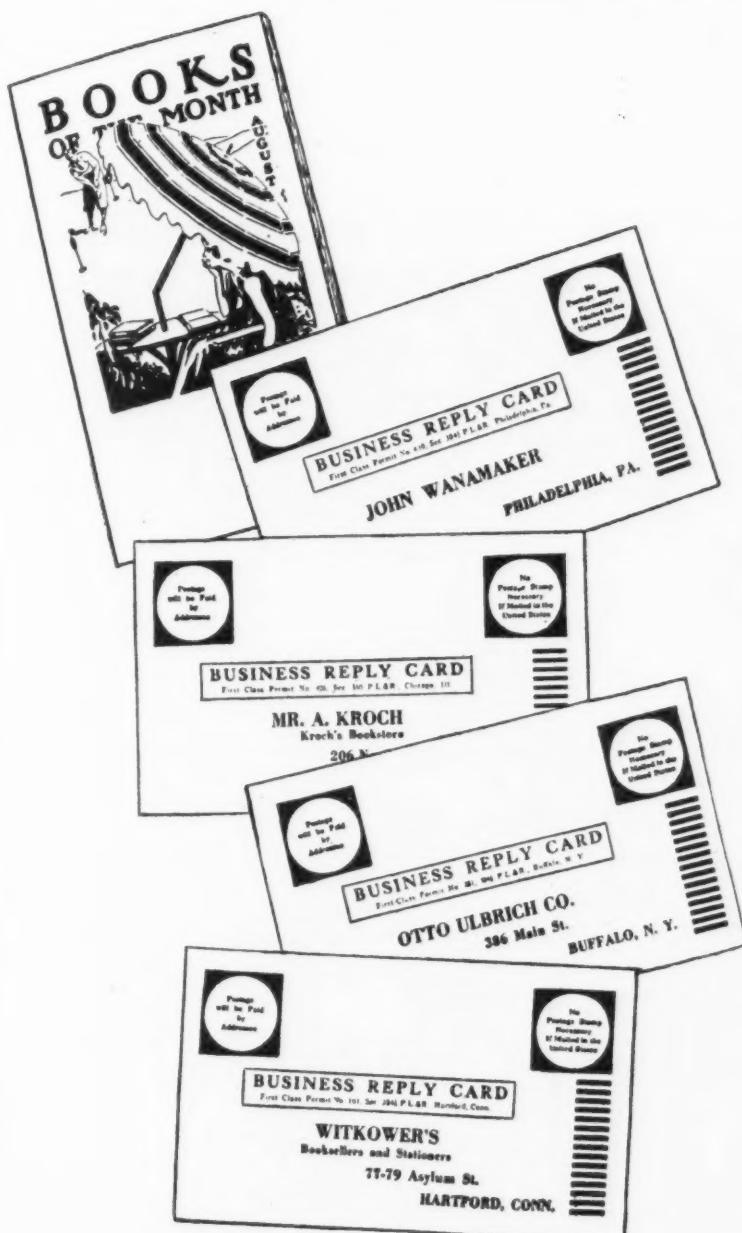
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